

CARLSBAD, CA, October 23, 2013 /**24-7PressRelease**/ -- Realcomm Conference Group, LLC, a global leader in providing education, information and networking opportunities for the commercial and corporate real estate industry, announced today that Jeff Randolph, Vice President of Global Real Estate Services, PepsiCo, will join its [CoRE Tech 2013 Advisory Council](#), a group of visionary CRE executives representing some of the most innovative corporate real estate organizations in the industry.

The Advisory Council helps event producers shape the education content, identifying pertinent topics, ideas, strategies and solutions relating to the management of corporate real estate assets and operations.

"New trends and technologies are reshaping the workplace more than ever before," said Randolph. "CoRE Tech plays an important role in helping companies fully understand this changing landscape and identify solutions that meet the needs of their business."

CoRE Tech is the premiere networking and educational event for the corporate real estate and facilities industry, focusing exclusively on technology and innovation in the workplace. The fourth annual event will be held on November 6-7, 2013 at the Microsoft campus in Redmond.

For more information, visit www.realcomm.com/coretech-2013.

About Realcomm Realcomm Conference Group, LLC (www.realcomm.com) is the leading research and educational institution that produces annual conferences and expositions on technology, automated business solutions and intelligent buildings strategies for executives in commercial, corporate, government and institutional real estate. Realcomm was founded in 1999 with the goal of bringing industry leaders together each year to discuss, demonstrate and debate the latest innovations that impact the industry. Today, in addition to the annual conferences, Realcomm conducts webinars, workshops and other strategic services to educate industry professionals about the latest business solutions and technologies to improve real estate development, leasing, management and operations.