

SAN RAMON, CA, October 31, 2013 **/24-7PressRelease/** -- Ventana Research has released the list of speakers from leading technology companies that will address attendees at the Ventana Research Innovation Summit on November 11 & 12, 2013 at the Swissotel Chicago, IL. These speakers include:

- Stephen Gold, VP, IBM Watson - Guido Schroeder, SVP Products, Splunk - Chris Leone, SVP & GM, Human Capital Management Cloud Service, Oracle- Jayson Saba, VP Market Strategy, Ceridian- Doug Ring, CTO, Peoplefluent- Mychelle Molloy, VP Marketing, IBM Business Analytics- Jon Pilkington, VP of Products, Datawatch- Louise Allen, VP Product Management, Planview- Richard Hunt, President, Agility Multichannel- Kris Hammond, CTO, Narrative Science- Linda Hecht, CMO, Esri- Donald Farmer, VP Product Management, QlikView- Charlie Lawhorn, SVP, Stibo Systems

In recognition of the unique standing of Ventana Research, these senior executives will share at the Technology Innovation Summit insights not available at any other industry conference. They'll detail their views and strategies for using innovative technology to spur opportunity and facilitate business growth - insights that will complement the research and best practices knowledge and domain expertise Ventana Research offers. The Summit is unbiased and vendor-agnostic; it is designed to offer independent, authoritative and research-based education on business processes and technology to help guide organizations' competitive and strategic decision-making.

The Technology Innovation Summit will deliver to attendees an educational and insights-packed agenda featuring fast-paced interactive sessions, workshops and executive exchanges led by Ventana Research analysts and business technology experts. Speakers will explore the latest developments in big data, cloud computing, business analytics, mobile technologies and devices as well as other innovative and disruptive technologies and how they impact line of business and IT efforts.

In addition to sharing insights from its groundbreaking benchmark research, Ventana Research will announce and spotlight the recipients of the second annual Technology Innovation Awards. The Summit will culminate with the Technology Innovation Summit Innovation Awards Ceremony, celebrating the accomplishments of distinguished pioneers that have developed visionary and transformative business technology, followed by a Summit After-Party at the exclusive Mid-America club on the 80th floor of Aon Building.

"Innovative technology empowers executives, managers and workforces to operate their businesses faster and smarter," noted Mark Smith, CEO and chief research officer at Ventana

Research. "Our research finds more than half of organizations value technology innovation as very important, and yet only nine percent say they are very satisfied with how effectively technology increases business value. The Technology Innovation Summit will bring business and IT executives together with market and technology leaders to interact and exchange ideas on how to innovate through using technology and use best practices. Summit attendees will leave with insights that will enable them to implement immediate change that will have lasting impacts."

Ventana Research would like to thank the Technology Innovation Summit's Vanguard sponsors, Ceridian, IBM and Oracle Pioneer sponsors Datawatch and Esri; and Groundbreaker sponsors Pentaho, Peoplefluent, Planview, QlikView. Breaks sponsored by Stibo Systems and Informatica, reception sponsored Agility Multichannel, the Summit After-Party by Splunk and Narrative Science, and the Summit Webstream by SnapLogic.

Registration for the 2013 Technology Innovation Summit is now open. For more information on the summit, including registration and staying at the Swissotel, visit: <http://www.ventanaresearch-h-innovationsummit.com>

For more information on the 2013 Technology Innovation Awards, visit www.ventanaresearch.com/Innovationawards

About Ventana Research Ventana Research is the most authoritative and respected benchmark business technology research and advisory services firm. We provide insight and expert guidance on mainstream and disruptive technologies through a unique set of research-based offerings including benchmark research and technology evaluation assessments, education workshops and our research and advisory services, Ventana On-Demand. Our unparalleled understanding of the role of technology in optimizing business processes and performance and our best practices guidance are rooted in our rigorous research-based benchmarking of people, processes, information and technology across business and IT functions in every industry. This benchmark research plus our market coverage and in-depth knowledge of hundreds of technology providers means we can deliver education and expertise to our clients to increase the value they derive from technology investments while reducing time, cost and risk.

Ventana Research provides the most comprehensive analyst and research coverage in the industry; business and IT professionals worldwide are members of our community and benefit from Ventana Research's insights, as do highly regarded media and association partners

Ventana Research Reveals All-Star Lineup for Technology Innovation Summit

Written by Australian Business

around the globe. Our views and analyses are distributed daily through blogs and social media channels including Twitter, Facebook, LinkedIn and Google+.

To learn how Ventana Research advances the maturity of organizations' use of information and technology through benchmark research, education and advisory services, visit www.ventanaresearch.com.

Press and Media: Complimentary passes to the summit and interviews are available upon request.

Tweet this: @VentanaResearch announces all new speakers @ Innovation summit - session cover new uses for innovative tech, analytics, big data & more! Register: URL

Media Contact:Marketing(925) 242-2412 marketing@ventanaresearch.com