

Swift MEAP Releases Enterprise Mobile Development App

Written by Australian Business

PISCATAWAY, NJ, November 20, 2013 **/24-7PressRelease/** -- Following the recent introduction of its next-generation mobile enterprise application platform, [Swift MEAP](#)

. iEnterprises have released interactive Smartphone and Tablet Apps to better demonstrate its advanced usability and functionality. The Swift MEAP Apps are now available in the Apple, Android, and Blackberry App Stores.

"IT professionals, project managers, and business owners have tight schedules that necessitate an easy-to-download App that can be viewed via iPhone, iPad, Blackberry or Android devices, wherever and whenever," remarks Mark Creasey, iEnterprises CEO. Swift MEAP is a mobile enterprise application platform product created by iEnterprises.

As a true native app, users find the Swift MEAP navigation intuitive. From all the popular mobile devices, users quickly preview Accounts, Contacts, Opportunities, Leads, Sales Orders, and Incidents. Swift MEAP rapidly scrolls records or performs a search. The results are instantly filtered, and with just a tap you can view the record details.

To save time and reduce cost Swift MEAP eliminates the need to build code or configure individually for different device types. Valuable data is secure wherever it is, device local information is encrypted and client/server communication is over 'https' or (if required) on your existing VPN.

Swift MEAP customers have improved the mobile connectivity of their field sales, field service or entire company with 24-7 multi-lingual access to critical information, anytime whether online or offline. CEO Mark Creasy states that customers who use the flexible Swift MEAP solution are not only fast-tracking enterprise mobility upgrades but also addressing strategic priorities: "To hold onto their competitive advantage, our customers seek highly efficient mobile development platforms and companies who provide them with timesaving tools that allow their employees to accomplish more, each and every workday."

To see how to gain an enterprise mobile-connectivity edge, download a Swift MEAP app from the Apple, Android, or Blackberry App Stores or by visiting <http://www.swiftmeap.com> .

Swift MEAP is a mobile enterprise application platform created by iEnterprises. Who, since their establishment in 1996, have proven expertise in developing, implementing, configuring and fine-tuning Swift MEAP for many enterprise CRM, ERP and data-warehouse solutions.