

LONG ISLAND, NY, November 20, 2013 **/24-7PressRelease/** -- ASI 264472 (MAXAEvents, LLC) today announced the launch of its promotional items division with a state-of-the-art Website, allowing businesses, schools and not-for-profit organizations to instantly see their logo on more than 100,000 promotional products before the order. The new site provides shoppers with:

- Product of the Day and Featured Product Sets: Give shoppers endless ideas.
- Social Media: Customers can instantly share products directly on Facebook, Twitter and LinkedIn
- Videos: Product videos demonstrate how promotional products work and look.
- Instant Virtual Samples: Customers can automatically see their logo on more than 100,000 products.
- Promotional News: Site visitors get the latest information and case studies on ad specialties and advertising.

The site helps customers quickly find exactly the right product and uses the same Internet shopping engine employed by leading Internet retailers like Walmart and Crate & Barrel.

"Launching a promotional items division was a no-brainer because it really builds on our customers branding efforts, said Tracey Reyes, Founder of MAXAdigital. "With the launch of the new website our customers are able to instantly see what the product will look like with their own logo and know that this item will be sitting on a clients desk or being worn by potential customers. It doesn't get better than that!"

Visit our new website <http://www.maxapromos.com> and email us at tracey@maxadigital.com with promo code: WebLaunch13 to get 10% off your first order.

About MAXAdigitalMAXAdigital is a successful digital marketing boutique. Their philosophy of "digital engagement" is the constant in everything they touch, helping bold, forward-looking brands build meaningful connections - in all the places digital touches people's lives. The strategy is simple; combine strategy, creative ideas and innovative solutions to deliver measurable results for their clients. MAXA believes in the power of in-person connections combined with an impressive online strategy, ensuring their client's brand engages with their customers, and builds a sustainable meaningful relationship at every touch point. With over 12 years of corporate event management and digital marketing experience, MAXAdigital will make sure your brand stands out amongst the competition.

In 2013, MAXAdigital started its promotions division (www.maxapromos.com) offering clients yet another way to get their brand in the hands of its customers. For additional information, visit

MAXAdigital Launches New Promotional Products Division amp; Website

Written by Australian Business

<http://www.maxapromos.com>