

YouTube Video

Background on Business Coaching By Lorene Cowan Parent Company LC by LC.

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NEW YORK, NY, November 27, 2013 /24-7PressRelease/ -- Lorene Cowan, one of the most influential life coaches in the nation, owner of Life Coaching by Lorene Cowan (www.lifecoachingbylc.com) announced a new website today Business Coaching by Lorene Cowan (BC by LC) dedicated entirely to helping business owners in becoming more successful in their fields. She will be launching her brand new business coaching site Wednesday November 27th to mark the end of National Entrepreneurship Month.

"I am so excited to launch this site dedicated to bringing important coaching services to entrepreneurs everywhere. I am confident that our services will give your business the necessary tools for it to thrive." Cowan said "It is commonly known that a majority of businesses fail during the startup phase. Having an affordable business coaching service can help them get past this critical time in the foundation/ establishment stage of their business. I am dedicated to doing my part in the improvement of those statistics." Lorene's high proficiency in planning and organization has supported business owners seeking to revitalize older businesses as well. "You will be amazed at your success after just three months of this coaching program."

"Lorene was instrumental in providing me with a clear strategic plan on how to turn my creative passion into a lucrative professional business," said Interior Decorator and Home Decor Business Owner Jasmin Stuckey.

"As soon as I allowed myself to think different I began to see results. We acquired new customers with in the first six months. Within 12 months we had a process for evaluating new business. Business Coaching by Lorene Cowan delivered everything they promised. Our customer satisfaction levels are at an all-time high!" said Conchita Tucker, President of Tucker Technology.

As part of companies green business initiative, Business Coaching by LC will also be making a

contribution to a green cause from proceeds of the business.

For more information about Lorene Cowan or to schedule a consultation, call 925-LOR-ENE1, email info@businesscoachingbylc.com or visit her website at www.businesscoachingbylc.com

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About Lorene Cowan

Lorene is a graduate from St. John's University with a Bachelor of Science in Communications. She has had the opportunity to work with a number of dynamic entrepreneurs from all over the country on various projects in real estate, entertainment, television, fashion, wellness and beauty. Her entrepreneurial background and her guidance has aided in the success of these companies.

Ms. Cowan's desire to help others take their organizations to the next level led to the birth of Business Coaching by Lorene Cowan, "from the stay-at-home mom starting her first home business to the career climbers, and those in between my proven skills and passion for your company's growth will be beneficial to your success."

Media Contact:Lorene CowanBusiness Coaching by Lorene CowanPhone: 925-LOR-ENE1