

YouTube Video

The challenge every company should rise to.

The virtual challenge intends to display original ways to improve communities and at the same time add value to enterprises.

JACKSONVILLE, NC, December 02, 2013 /24-7PressRelease/ -- The online challenge launched by 31 year old entrepreneur Vanessa Rodriguez, has been created to make conscious awareness on Social Performance. It consists on reaching five thousand sustainable actions made by companies around the world. The purpose of the project is to leave accessible evidence of sustainable business for future leaders.

"It's a great way to make a difference," said Rodriguez. "Companies need to recognize that success in business alone falls short of contributing to the societies they share in, that's why they have to take the extra step to address their ethical obligations."

The movement is called Corporate-Misfits as Rodriguez wanted to use the name figuratively speaking. - "Corporate Misfits are adventurous pioneers wanting to change the current circumstances in their companies, for the welfare of their employees, society and environment. With a vision like that, everyone wins" - She said.

The virtual challenge intends to display original ways to improve communities and at the same time add value to enterprises. "At Corporate Misfits, companies will be able to be more creative with their actions." continued Rodriguez. - "This is the perfect opportunity to make a conscious change within corporations and extend this pattern for future entrepreneurs. Just imagine in what kind of world our children will be in 20 years. This early effort is totally worth it."

The challenge starts on December 2nd, 2013 and will end until it reaches five thousand sustainable actions. The website will remain online for 3 years minimum, so more companies can get inspired by this source. Each sustainable-action registration has a cost of \$100 and part of the money raised will be used to support an Animal Rescue Organization.

Entrepreneur Launches Corporate Social Responsibility Website to Challenge Companies Worldwide - co

Written by Australian Business

Find out more at www.corporate-misfits.com www.facebook.com/corporatemisfits

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