

NAPERVILLE, IL, December 23, 2013 **/24-7PressRelease/** -- This early, many companies anticipate the smell of success early in 2014. Startup entrepreneurs most especially are looking toward a bright future in the year to come. According to financial experts, 2014 is a perfect year to start, re-invent, and re-manage a business. A data analysis tool has been a great help for both new and existing entrepreneurs to give new business perspective and provide timely data visualization - Topo.ly online mapping.

Companies may be quickly engrossed with data analytic tools. But as soon as they found out how complicated most of them can be, they lose interest altogether. That is the reason why Topo.ly allows its users to create a map in just 3 minutes or less. By its easy to use mapping application, it ensures a whole level of data visualization. Benjamin B. from the University of Maine Facilities Management said, "This is a powerful tool for anyone trying to manage a large number of mapping points! Other mapping systems on the web just don't compare-Topo.ly is where it's at!"

How Online Mapping Helps Companies to Achieve Success in 2014

For many years, Topo.ly is able to help thousands of companies, from small businesses to large corporations, to achieve data understanding by creating a map. Its exceptional data visualization ability proves to be one of the most dependable tools for data analysis. The features can be used for in-depth understanding to help them:

- Create action plans- Diagnose problems- Identify risks - Protect assets - Use data for critical decision-making

The following are some of the most useful features of Topo.ly online mapping:

Heat Map Feature

Topo.ly Plus users can take advantage of one of its unique heatmapping feature. In less than 5 minutes, entrepreneurs can create a map of percentage using defined territory sets available in Topo.ly. This helps them with data analysis of business process in terms of sales, customers' needs, supplies, risks, and many others. Territory sets that can be used range from US territories (states, counties, zip codes, et.al) to international territories (Asian territories, African

territories, European countries, et.al)

Save 100 Maps

While most mapping applications available online today have limited map storage for their customers, Topo.ly allows its users to save up to 100 maps with multiple data sets. They can add 100 location sets. Plus users can also post up to 10,000 locations as they create a map in a 24-hour period.

Sharing Map Option

Topo.ly encourages teamwork. Hence, it provides an option where maps can be easily shared to others who are equally responsible for decision making. In less than a minute, maps can be shared, viewed and edited by people with whom the maps are shared with. This feature allows all company departments to identify information and come up with ideas that can be used to work in line with business plans to reach the company goal fast.

Companies can be a step closer to success in 2014 as they utilize the online mapping features of Topo.ly. It is exceptional and fitted to be an essential tool for startup and existing entrepreneurs.

Topo.ly develops tools to transform analysis into a visual experience. It's mapping technology is one of the most powerful ways to visualize data from Excel spreadsheets to optimize logistics, enhance market planning, identify growth opportunities, or mitigate market risks. Topo.ly leads in data simplification and presentation and is committed to delivering the tools businesses need to outpace competition.