

LOS ANGELES, CA, December 24, 2013 **/24-7PressRelease/** -- Penny Bid Index, the premiere retail online auction site, is celebrating New Year's Eve in a major way, by giving users the VIP experience. On December 31st, 2013, Penny Bid Index will host its PBI New Year's Eve Bash where five contestants will have a chance to win cash in its Mega Money Grab up to \$500,000 Giveaway in Pasadena, CA, home of The Rose Bowl.

Contestants will be selected by registering on Penny Bid Index.com for a chance to win an all-expense paid trip to Los Angeles and participate in its PBI New Year's Eve Bash featuring the Money Grab Cash Box. Contestants will enter the Money Grab Cash Box and have 25 seconds to grab as much cash as possible. Random contestants will also be selected from the audience to participate.

"Penny Bid Index takes pride on providing everyone with an alternative to online retail shopping, by offering huge discounts and an entertaining, experience. We want everyone to feel like a VIP, and we felt an obligation to the community and to our customers to give as many opportunities as possible", says company CEO Dana Belle.

To qualify, users must pre-register at <http://www.pennybidindex.com>. One winner will be selected per week, No purchase necessary. For contest rules and information, go to <http://www.megamoneygrab.com>.

About Pennybidindex.com Penny Bid Index is the premiere retail auction site that provides a fun, affordable, entertaining and user-friendly alternative to online shopping. We aim to revolutionize the online auction experience by offering major brand products, all while creating an interactive multimedia experience.

Penny Bid Index has been constructed around the idea of providing an opportunity, not only to its customers but to its team members as well. The Penny Bid Index team is built up of a very unique and diverse group of qualified professionals that have experience in a wide array of areas. Penny Bid Index strives to provide everyone with a high quality experience. Penny Bid Index: Affordable, Honest, Online Bidding.