

Mike Mitrow Celebrates First Year with Melter Enterprises, LLC

Written by Australian Business

HUNTERDON COUNTY, NJ, January 01, 2014 **/24-7PressRelease/** -- Mike Mitrow has a truly impressive work history within the life sciences sector. His career spans a number of companies, and different types of positions ranging from salesman to CEO. In 1990, Mike Mitrow started his career in sales. Since then, he has expanded his work to the areas of communications, marketing, and consulting. He even founded three different companies within these fields, all of which have garnered significant success. In April 2012,

[Mike Mitrow](#)

decided to take his career down a different path when he accepted a position as Managing Director at Melter Enterprises, LLC. He is excited to celebrate his first year of work with the company.

Melter Enterprises, LLC is a consulting firm within the life sciences field. The company supports the development of start-up advertising agencies in the field by assisting with the formulation and implementation of business plans for these agencies. In addition to its work on growth and development strategies, Melter Enterprises, LLC also considers exit phases for its clients. The company focuses on the entrepreneurial tactics and organizational structure of the agencies that it works with, to promote marketing success for its clients.

[Mike Mitrow](#) has firsthand experience how difficult the first few months can be for a start-up company in the life sciences sector. He explains, "I founded three of my own companies, so I understand the struggles that start-ups are faced with. I enjoy my current position with Melter Enterprises, as I'm able to tackle these issues from a different side." His experience as a small business owner and company founder has given Mike Mitrow insider knowledge into the daily operations of a start-up company. He knows how to promote growth and minimize negative influences, which he brings to his position as Managing Director.

For Mike Mitrow, working at Melter Enterprises, LLC was a logical next step for his career. When discussing his reasons for accepting the position, he says, "My entrepreneurial background influenced my decision to accept the position. I enjoy being able to help others conceptualize a vision for their business and implement effective strategies for growth." Indeed, Mike Mitrow's experience with founding his own companies makes him the perfect candidate for Melter Enterprises, LLC. He has not only the drive to help start-up agencies, but also has the knowledge for how to succeed. Melter Enterprises, LLC allows [Mike Mitrow](#) to share his entrepreneurial techniques with prospective business owners, which he appreciates.

Although he has had significant success at Melter Enterprises, LLC, Mike Mitrow feels like little time has passed. He can't believe that a whole year has already come and gone. Given his success in a relatively short amount of time, Mike Mitrow's future with the company certainly looks bright. He explains, "Melter Enterprises has enabled me to achieve so much within a short amount of time, so I'm looking forward to future projects." With his entrepreneurial skill and

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passion for helping start-up business owners, Mike Mitrow will undoubtedly continue to succeed in his role as Managing Director.

About: [Mike Mitrow](#) is the current Managing Director at Melter Enterprises, LLC. He has over 20 years of experience in marketing, consulting, sales, and communications within the life science sector.