

Visix Calls for Entries for the 7th Annual Expression Awards

Written by Australian Business

ATLANTA, GA, January 15, 2014 **/24-7PressRelease/** -- Visix, Inc., is now accepting entries for the 2014 Expression Awards. The annual contest recognizes the best content designs from clients using its [digital signage software applications](#).

Entries are being accepted for Best Still Design and Best Screen Design categories until April 30, 2014. Winners will be announce on May 13, 2014.

"Good content is the cornerstone of successful digital signage," says Deborah DeWitt, Marketing Communications Manager for Visix. "Each year, we're impressed by the communications and design prowess shown by our clients. A lot of our software users have no formal design training, yet they continue to evolve their digital signage strategy and inspire their audiences."

A panel of digital signage creative artists from Visix will choose three finalists and one winner in each of the design categories.

Winners Prize Package:- A Custom Theme Pack from Visix- A Google Chromecast digital media streaming adapter- A mounted, personalized Expression Award- Recognition in Visix's e-newsletter and press release announcing winners- Winning entry featured on Visix websites and social media- Use of the official Expression Award winner logo

Finalists Prize Package:- A Google Chromecast digital media streaming adapter- Recognition in Visix's e-newsletter and press release announcing winners- Winning entry featured on Visix websites and social media- Use of the official Expression Award finalist logo

Details, guidelines and the awards entry form are available at <http://www.visix.com/expressionawards.html>.

The Expression Awards are part of Visix's community-building strategy to bring its software users together, to spotlight creative abilities, and to recognize Visix customers for their contributions in the field of digital signage communications.

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About Visix Visix, Inc. designs, develops and supports a suite of browser-based digital signage products that allows users to create, manage and schedule organizational communications from anywhere and to deliver messages and media to virtually any endpoint. The company offers digital signage software, interactive wayfinding, meeting room signs, and applications for targeted messaging to desktops and portable devices. Learn more about Visix digital signage products and services at www.visix.com.