

World Risk and Insurance News Viewership Jumps 97% in 2013

Written by Australian Business

NEW YORK, NY, January 16, 2014 **/24-7PressRelease/** -- World Risk and Insurance News, Inc. (WRIN.tv), the online video news and information network for the global insurance community, announced today that its global viewership has increased 97% from 2013 over 2012. Web visits have increased 90%, unique web visitors have increased 110%, average time on the site has increased 97% and viewed minutes have increased 130%. WRIN.tv now has viewers from 163 countries, an increase of 13%. Mobile viewership has increased 11%.

"Our success can be directly attributed to the quality of our content and an increase in frequency," said WRIN.tv President and Chief Operating Officer John P. Greene. *"The need for online video news and information is growing, and WRIN.tv is well positioned to meet that demand with all new coverage and sponsored series, in development for 2014."*

About World Risk and Insurance News, Inc. World Risk and Insurance News (WRIN.tv) is the online video news and information network for the global insurance community. WRIN.tv works closely with news outlets, research firms, industry analysts, trade associations and subject matter experts around the globe to deliver relevant and valuable insights and special programs. WRIN.tv connects insurance professionals around the world through its focused content available at the www.WRIN.tv website.

For More Information about WRIN.tv:

To find out more about World Risk and Insurance News, including advertising and sponsorship opportunities, or how to become an industry alliance partner, please contact Kenneth Simon at Ken.Simon@WRIN.tv