

Women of STEM Launches New Job Board with Revolutionary Job Matching Technology

Written by Australian Business

HOUSTON, TX, January 16, 2014 **/24-7PressRelease/** -- Women of STEM, the leading job board for women in Science, Technology, Engineering and Mathematics professions has launched [Women of STEM Job Board](#), now with cutting edge job-matching technology and targeted network distribution.

Employers who [post jobs](#) on Women of STEM's new job board now receive unprecedented reach to top professionals within the Women of STEM community and on the [TheJobNetwork](#), the largest recruitment ad network of job sites in North America resulting in up to four times better response than the leading national job board. TheJobNetwork reaches over 100 million active and passive job seekers monthly across the Internet on local, niche, and vertical job sites, as well as on leading aggregator sites and social networks.

Find qualified candidates with advanced sourcing technology

Jobs posted on Women of STEM are automatically optimized, distributed and monitored as part of targeted ad campaigns, ensuring maximum qualified candidate response. This targeted distribution produces higher rankings in results on search engines and paid job sites resulting in an increase in qualified response of 200% on average. Additionally, the new employment website allows hiring managers to save valuable time and effort with Real-Time Job Matching which automatically screens, grades, and ranks applicants, and returns qualified passive job seeker matches in real-time from the site's resume database, as well as LinkedIn .

"Diversity in the workplace is essential to maintaining a competitive advantage. However, being able to achieve a diverse workforce without sacrificing quality is a legitimate concern for employers. Our mission is to bring together great employers and quality applicants more efficiently." Kimberly N. Evans, CEO of Women of STEM.

Women of STEM's job board also offers job seekers an enhanced user experience driven by Real-Time Job Matching, which instantly matches job seekers to open postings based on their skill set, experience and preferences - eliminating the need for tedious keyword searching and browsing through hundreds of irrelevant job postings. Since [WomenofSTEM.com](#) is part of TheJobNetwork, job seekers also have access to job matches from any of the thousands of network sites. Job seekers who register on Women of STEM can view relevant job matches and apply in real-time from their online account and via the Women of STEM job seeker mobile app. With Real-Time Job Matching , job seekers on Women of STEM now spend less time searching for the right position and more time applying to relevant science, technology, engineering, and

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math industry jobs they qualify for.

WomenofSTEM.com brings together job seekers, employers, recruiters, and sponsors in one environment, creating an ecosystem to achieve long-term career success. We believe in corporate diversity as a competitive strength, and our mission is to provide tools for both the employer and job seeker to connect with one another.

Media Contact Kimberly N. Evans, CEOP: 713-256-7043E: kim@womenofstem.com