

CHATTANOOGA, TN, January 20, 2014 **/24-7PressRelease/** -- Process Barron, a \$110 million company headquartered in Pelham, AL, is planning for growth and expansion as they believe 2014 is going to be a breakthrough year in their business. "This is going to be a year of expansion and process improvement for Process Barron," said Ken Nolen, President.

In order to prepare for growth, Process Barron contracted Foresight Management Development Co., a Chattanooga-based management skills development organization to develop and take their managers to the next level, anticipating the challenges of change and growth during the expected upswing of their business this year.

Kiplinger Magazine predicted in its December, 2013 edition that, "Economic growth will strengthen in 2014, starting in the first quarter and averaging about 2.6% for the year." With the Great Recession behind us and over five years of sluggish growth, many company CEO's are looking to modernize, improve processes and develop their management teams, as they look forward to what many executives and business associations believe, is going to be a solid year of expansion for businesses.

"Before we hired Foresight, we went through an extensive reference search among their clients and everyone we contacted was impressed with their results. As for us, Foresight offered three key elements we were looking for: a solid reputation for delivering tangible results for companies, a track record for obtaining high returns on investment, and state of the art technology to deliver the training process and executive follow-up coaching, which is used to reinforce and help participants implement the learned concepts in the workplace," said Ken Nolen.

Other companies which have recently joined the Management Development Program anticipating and preparing for different outlook for this year are Storm Copper Components in Decatur, TN, Zeigler Meats, a 75-year old meat packer in Selma, AL and National Pens in Shelbyville, TN. "We joined the Foresight Management Development Program in 2012. In 2013 we finished the year as the most successful and profitable in the 65-year history of National Pens. Banking on the results with the program we will add more key people this year, to continue preparing our management team for another great year," said Todd Gaskill, Plant Manager.

In regard to Foresight's own growth outlook, Candido Segarra, Foresight's President said, "Foresight grew 600% over last year and we are forecasting that we will double our sales in 2014, as we are experiencing a general consensus and optimism from businesses about an increase in confidence in the business climate and growth plans. In the first quarter, we are

going to be hiring facilitators and sales professionals to support our growth in the Southeast," Segarra said.

"Companies have been sitting on the sidelines holding onto cash, waiting for the timing for financial decisions and postponing the development of their management human asset. All this is going to change, as we all move on and execute growth plans with more confidence and less uncertainty, this year," Segarra said.

Foresight Management Development, Co. is one of the fastest growing management skills development training companies operating in the Southeast. Foresight is a pioneer in the application of technology and the use of Virtual Meeting Rooms to effectively deliver its process. Among its participants, 99.4% have evaluated the program as "met or exceeded expectations", placing the program among the highest rated in the industry.