ATLANTA, GA, January 21, 2014 /**24-7PressRelease**/ -- PrimeRevenue, Inc., an industry leader in global supply chain finance solutions that optimize cash flow for organizations, announced today that it will host the Supply Chain Finance roundtable that has become the leading event discussing key developments and new solutions in the market. The round table will be held on January 30th at the Marriott Hotel in Prague, Czech Republic.

The "Supply Chain Finance Leadership Exchange" event hosted by PrimeRevenue will bring together senior representatives from leading European corporations discussing the next level or working capital optimization. The meeting will reunite experts in reverse factoring to share updates and best practices on this fast-growing field. Topics include identifying bottlenecks in optimizing more working capital, keys to supplier onboarding success and funding alternatives.

"An increasing number of firms throughout Europe are seeking to improve cash flow and enhance the agility of their financial supply chains. Most Supply Chain Finance programs have been in place for almost a decade and there are many new ones being set up in Europe. This is a great time to have an open dialogue between organizations to exchange best practices and new developments in the market," said Nathan Feather, PrimeRevenue chief financial officer and general manager, Europe.

A well-designed and executed supplier finance program can help optimize working capital, minimize risk for organizations and strengthen the relationships they have with their suppliers. It also standardizes or extends payment terms, ultimately resulting in a tremendous return on investment.

To learn more information about PrimeRevenue, Inc. or their upcoming events, please visit http://primerevenue.com/news/events/

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About PrimeRevenue, Inc.:

For organizations that view their supply chains as a strategic asset and are seeking to increase supply chain efficiency, PrimeRevenue has the answer. PrimeRevenue provides cash flow to more than 13,000 buyers and suppliers through their OpenSCi platform, which offers the control and flexibility required by organizations to optimize their working capital and reduce costs and risks throughout the financial supply chain. Headquartered in Atlanta, PrimeRevenue also has offices in London, Paris, Frankfurt, Prague, Melbourne and Hong Kong, and operates some the largest supply chain finance programs for clients around the globe.

For more information or to contact us, please visit http://www.primerevenue.com .