

MEMPHIS, TN, January 22, 2014 **/24-7PressRelease/** -- OrthoMatrix Corporation (O.M.C.), a holding company for Express-Smiles in the cosmetic and reconstructive orthodontic/dental industry, announced today that the company's Chief Executive Officer, Ben R. Shappley, has been elected to Chairman of the Board.

Dr. Steve Galella, Chairman Emeritus and Technology Founder, stated "We have been very pleased with the growth and progress of the company since Ben Shappley became Chief Executive Officer in 2012. Mr. Shappley is a visionary healthcare executive with deep experience, tenured management skills and a solid work ethic that is exceptional. Mr. Shappley has created an excellent team environment that continues to produce positive results."

Mr. Shappley stated, "Our progress and success are due to clinically proven, innovative outcome-focused products, a very active and supportive Board, and a highly-focused team of loyal, dedicated employees. We look forward to continued growth and progress as we move the company to the next level utilizing R&D efforts for new cost-effective, outcome focused offerings."

ABOUT ORTHOMATRIX

OrthoMatrix Corporation (O.M.C.) is a parent corporation that owns and manages Express-Smiles. The company is focused in the orthodontic/general dentistry market primarily throughout North America. The company develops and distributes FDA, ADA and CE-cleared and approved products. The company is privately held with offices in Memphis, Tennessee (greater Memphis area) and Danville, Illinois. For more information, visit our website at www.express-smiles.com

FORWARD-LOOKING STATEMENT

Any forward-looking statement is based on information available to OrthoMatrix Corporation as of the date of the statement. All written or oral forward-looking statements attributable to OrthoMatrix Corporation are qualified by this caution. OrthoMatrix Corporation does not undertake any obligation to update or revise any forward-looking statement to reflect any change in circumstances or in OrthoMatrix Corporation's expectations.