

Technology Partners Announces New Executive Staff Member

Written by Australian Business

ST. LOUIS, MO, January 29, 2014 **/24-7PressRelease/** -- Technology Partners, Inc., a leading IT staffing and solutions provider, is pleased to announce the hire of Betsy Mack as Director of Marketing, Executive Team. Mack is responsible for managing the marketing department, creating and leading the newly established marketing and rebranding campaign, as well as driving new opportunities for Technology Partners within the St. Louis community and in other large metropolitan areas.

"We are very excited to have Betsy on board and welcome her as a part of the executive team," said Lisa Nichols, CEO and Co-Founder of Technology Partners. "Betsy's background and accomplishments in the marketing field are simply outstanding. She will be a great asset for moving our company forward."

Mack brings experience in managing multiple clients in business-to-consumer and business-to-business communications within non-profit and sports industries. She specializes in fundraiser campaign management, community relations and event planning. Before joining Technology Partners Inc., Mack was a Major Gifts Manager at United Way of Greater St. Louis, where she managed the Women's Leadership Society and the Young Leadership Society. There, she worked directly with companies and raised more than \$13 million of the \$72.5 million raised in the 2013 annual campaign. Mack is a graduate of Illinois State University and earned her degree in public relations.

"I am truly excited to take on this new role with this fabulous and successful company," said Betsy Mack, Director of Marketing, Executive Team. "I have admired Lisa and the team for their countless well-known and celebrated accomplishments. As we move forward celebrating our company's 20th year in business, I believe Technology Partners will continue to be a leader in the industry."

As technology experts, Technology Partners, Inc. provides information technology staff augmentation as well as a wide range of project services for clients locally and nationwide. With top candidates at competitive salaries, Technology Partners, Inc. serves clients ranging from startups to Fortune 500 companies in a variety of industries, including: aerospace/defense, consumer/retail, education/non-profit, energy/utilities, government and healthcare.

About Technology Partners, Inc. Founded in 1994 and headquartered in St. Louis suburb, Chesterfield, MO, Technology Partners is a leader in providing IT solutions and consultants to many Fortune 500 companies. Their proven reputation attracts some of the best and brightest IT talent, both locally and nationally. With their unique business model, Technology Partners is able to provide their clients with top candidates at competitive salaries. Technology Partners is

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a privately owned, certified WBE technology firm that is committed to understanding the needs of their clients, identifying the appropriate resources, and delivering smarter business solutions.