

BMGI Hosts Workshops on Strategic Thinking and Strategic Planning

Written by Australian Business

DURHAM, NC, February 10, 2014 **/24-7PressRelease/** -- Some companies excel at creating strategy, but then fall short of planning how they'll deliver. Others fail to connect their strategy with their resources in order to effectively execute. Still others don't know where to start in the first place. In the end, no matter how an organization's operational strategy is lacking, the result is disappointment.

To address this misalignment in organizational strategy, BMGI is hosting two one-day workshops on April 2nd and 3rd in Raleigh.

Workshop: Strategic Thinking: The Thinking Behind the Planning Leaders often jump right into strategic planning without doing the thinking that must come first. This one-day workshop is designed to help leaders learn what it means to be a strategic thinker and how they can create insights--new and unique ways of looking at their business, customers and competitive environment--before they start the formal planning.

Date:

April 2nd

Location:

Marriott at Research Triangle Park

Price:

\$399 per attendee, group discounts available

Learn more:

www.bmgi.com/training/strategic-thinking

Workshop: Strategic Planning: Connecting Strategy Creation with Strategy Execution This one-day workshop focuses on Hoshin Planning--a time-tested strategic planning process that links a company's major strategy objectives with the specific resources and action plans needed to make them happen. In the end, the entire company becomes involved in everything from the generation of new ideas to a pragmatic and executable approach to bringing those ideas to life.

Date:

April 3rd

Location:

Marriott at Research Triangle Park

Price:

\$399 per attendee, group discounts available

Learn more:

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About BMGI BMGI is a consulting firm focusing on Strategy, Innovation, Operational Excellence and Change Management. Since 1999, BMGI has been providing people-driven solutions to help organizations build their problem solving capabilities, improve operations and grow their

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business. With 15 offices worldwide, BMGI delivers services in multiple languages and with a mastery of many local cultures. Your People + Our People = Problem Solved! For more information, please visit www.bmgi.com and www.bmgi.org .