

Visix Wins Three AVA Digital Awards for Interactive Digital Signage Designs

Written by Australian Business

ATLANTA, GA, February 11, 2014 **/24-7PressRelease/** -- Visix Creative Content Artists have been honored with three AVA Digital Awards for their [interactive digital signage designs](#)

. Robert Brown has received a Platinum Award for his interactive video board for The College of Saint Rose. Dwayne Johnson and Brion Long have received Gold Awards for their interactive designs for Riverwood Healthcare Center donor board and Neosho County Community College wayfinding, respectively.

"We're delighted to have our designers recognized by AVA," says Jill Perardi, Creative Services Manager for Visix. "Our clients continue to evolve their digital communications and interactivity is becoming the norm. The partnerships we build to create each unique interactive experience really pay off for the clients and their viewers. It's terrific that AVA is honoring those efforts."

All of the winning designs were created for clients currently using [AxisTV - Visix's flagship digital signage content management software application](#)

. Visix has aggressively expanded their Creative Services group over the past three years and plans further additions in 2014.

AVA Digital Awards is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design and production of digital communication. Work ranges from digital engagement campaigns - to audio and video production - to website development - to social media interaction - to mobile marketing.

AVA Digital Awards honors the evolving ways and means that we engage our audiences through the creative convergence of digital arts, technology and information. A list of Platinum and Gold Winners can be found on the AVA Digital Awards website at www.avaawards.com .

For samples of Visix Creative designs, visit <http://www.visix.com/digital-signage-content-gallery.html>

About AVA Digital AwardsAVA Digital Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The Association administers recognition programs, provides judges and rewards outstanding achievement and service to the profession.

Visix Wins Three AVA Digital Awards for Interactive Digital Signage Designs

Written by Australian Business

About Visix Visix, Inc. designs, develops and supports a suite of browser-based digital signage products that allows users to create, manage and schedule organizational communications from anywhere and to deliver messages and media to virtually any endpoint. The company offers digital signage software, interactive wayfinding, meeting room signs, and applications for targeted messaging to desktops and portable devices. Learn more about Visix digital signage products and services at www.visix.com.