

OKLAHOMA CITY, OK, February 12, 2014 **/24-7PressRelease/** -- Following the acquisition of Maxcess by Bertram Capital, the private equity firm will merge Maxcess and Webex Inc. The merged company will operate as

Maxcess

, and retain the brands of Webex, Fife, Tidland and MAGPOWR which together represent more than 200 years of history.

The merger of Maxcess and Webex brings new strength to both companies. The combination of these two industry leaders will leverage Maxcess' global sales, service and manufacturing footprint to bring precision Webex roll products to the worldwide market; with the same level of engineering expertise, quality and support for which Maxcess brands have always been known.

For Webex customers, the precision idler, bowed, heat transfer and vacuum roll products with which they are familiar will now be supported by one of the largest local sales and service teams in the industry. Maxcess offers a global manufacturing footprint and a global network of sales representatives and field service personnel to serve and support customers locally, or wherever their installation may reside. Webex customers will also enjoy the opportunity to work with this same network to access premier web guiding, slitting, winding and tension control solutions. For Maxcess customers, the merger adds the critical precision idler, bowed, heat transfer and vacuum roll products already in use on their web lines to the guiding, slitting, winding and tension products available from the Fife, Tidland and MAGPOWR brands.

About Maxcess: With more than 170 combined years of experience, Maxcess manufactures a comprehensive breadth of products designed to optimize web processing applications which includes; web guiding, tension control, web slitting and roll supporting shafts. The Maxcess umbrella covers the strongest brand names in the industry. Fife pioneered automated web guiding, Tidland invented the very first expanding air shaft and MAGPOWR has the largest installed base of tension products in the industry. With staffs of web handling experts in each region, Maxcess is able to provide customers with products and systems ideally suited to solve their web processing applications. Maxcess is a truly global company with locations in North America, Europe, China, Japan and India. This allows Maxcess to provide unmatched sales, service and support worldwide. Maxcess employs the largest factory-direct sales and service team in the industry, providing a sustainable and consistent level of service and support for their customers in any region of the world. Visit www.maxcessintl.com for more information.

About Webex: Webex, along with its subsidiaries - Fox Machining, Magnat-Fairview and PFE Rolls - are established industry leaders in designing and manufacturing precision rolls and specialized web handling machinery for a diversified set of customers within the web handling and converting industries. In addition, the company has developed a strong reputation as an

Maxcess and Webex to Merge Following Acquisition

Written by Australian Business

engineering solutions partner, providing value-added support for customer applications across a comprehensive portfolio of high quality web handling products. Visit www.webexinc.com for more information.

About Bertram Capital: Bertram Capital is a Northern California-based private equity firm focused on investing in middle-market business services, consumer, industrial, healthcare and technology companies. Bertram is currently investing out of its \$500 million second fund and typically allocates \$25-\$100 million to each investment. Since the firm's inception, Bertram manages in excess of \$850 million in committed capital and has completed 11 platform investments and 15 follow-on acquisitions. Visit <http://www.bcap.com> for more information.