

DocuFrog Announces \$100,000 Fundraising Program

Written by Australian Business

CARLSBAD, CA, February 17, 2014 **/24-7PressRelease/** -- DocuFrog has launched HUGS, a program to turn savings created from businesses lowering document related expenses into funding for nonprofits.

HUGS stands for "Help Using Gain Sharing" which is an opportunity for nonprofits to benefit from savings created through reducing wasteful spending and improving document automation within businesses. DocuFrog is aiming to raise \$100,000 for nonprofits in 2014, and will provide \$25,000 in pro bono services directly to improve document systems for charities.

"The HUGS program creates corporate philanthropy through shared savings. Savings are gained as a result of reducing unnecessary expense in copier leases and document related costs in businesses of all sizes. We are delighted to support the great work of our nonprofit partners." said Dale Martin CEO of DocuFrog.

Nonprofits wishing to share in the savings created through HUGS need to register at <http://www.DocuFrog.com>.

Companies interested in determining their print management costs may obtain a copier lease benchmark analysis. DocuFrog will donate \$100 for to registered charities for each copier lease submitted for the free report.

Please contact Dale.Martin@DocuFrog.com for information regarding fundraising or to discuss pro bono document process automation services (nonprofits only).

DocuFrog is a business intelligence company, headquartered in Carlsbad, CA, that specializes in reducing document expense for companies and giving back to nonprofits that make a difference.