

ORLANDO, FL, February 27, 2014 **/24-7PressRelease/** -- ExhibitCore has released the ExhibitCore Event Planner, the latest version of its online, interactive design and lead generation tools for event professionals. This new offering is uniquely positioned to provide significant value to both event professionals and vendors. This cloud-based floor plan 3D visualization software is the ideal environment to showcase an assortment of industry products.

With their new customizable white label interface, any organization can create a branded version of the event planner on their website. Visitors will be able to select from custom "Inventory Packages" created by industry vendors. "This new way of sharing inventory will allow vendors to get their products in front of many more potential clients with little effort," said Ron Casimir, Co-Founder and CEO. Click on the "Get a Quote" button and you can get a customized quotation from the vendor based on a detailed inventory report of your floor plan.

Users can create detailed layouts of their next event in minutes by searching for preconfigured venue templates. As the network of venues expands, users will be presented with a wider selection of templates along with powerful layout tools for rapid floor plan creation. You can even upload your own venue floor plans to save time and save them under your account for later use. Perhaps the most impressive feature of all it is the ability to deliver such rich, photo-realistic content to any browser or mobile device. With eye candy like this, event planners will look like they've spent days working on designs that only take minutes to complete.

ExhibitCore has taken a fresh look at the needs of event professionals and they've come up with some dynamic solutions that have the potential to take the industry by storm. Compared to other floor plan software out there, the ExhibitCore Event Planner is by far the most visually compelling and comprehensive solution. You'll definitely want to add this software to your bag of tricks when you realize what an advantage it gives you over the competition. Learn more at www.ExhibitCore.com/EventPlanner

ExhibitCore is a division of RC Media Group, Inc. based in Orlando, FL. and has become one of the industry leading cloud-based event planning solutions for venues, exhibitors, exhibit houses, event planners and other event professionals. RC Media group offers effective business, technology and marketing strategies - specializing in consulting, software development, advanced interactive technologies. Customizable technology and a focus on specific vertical markets are what set RC Media Group, Inc. apart from the rest. All RC media Group products come with unmatched education, training and personal coaching services, and award-winning technical support. Learn more at www.ExhibitCore.com