

New \$3,000 Online MBA Program Announces Milestone

Written by Australian Business

DENVER, CO, March 17, 2014 **/24-7PressRelease/** -- Today the Institute of Logistical Management (ILM) is announcing the start of courses for the new online Master of Business Administration (MBA) degree program. The program is designed to fill a much needed gap in the market with a focus on affordable, accessible, high quality business education. Tuition, which includes textbooks, is just under \$67 a credit hour and the MBA program is 45 semester credit hours in length, making the total tuition for the program \$3,000. ILM charges no other fees for the program and since the tuition includes digital textbooks and exam proctoring, the total cost of the program rivals comparable programs anywhere in the world.

"The world runs on commerce and the MBA is the generalists guide to efficiently competing in markets. The more people that are able to access and learn from the body of knowledge that exists here, in a quality resource rich educational environment where they are appropriately guided and challenged, the better equipped they will be to start improving their own quality of life as well as that of their fellow citizens." Stated ILM Provost Dr. David Lady.

The new program leverages the best available mass market technology, has a very modern teaching centric design, and emphasizes teaching excellence intended to produce student success.

"We use some of the best technology available to facilitate an exceptional learning environment." Noted ILM CIO Mark Rupert. "Not only do we use best of breed technology for the online classroom, but we provide access to over 29,000 digital books, over 3,000 full text peer review journals, and for many of our peer reviewed resources we can deliver them as text or audio mp3 files. Since our focus is on adults, what is better than being able to do your research by listening to mp3's while driving to or from work."

"Our hope is to build an international body of students who can start to establish a network of both information sharing and relationships." Dr. Lady concluded. "ILM is committed to delivering the most accessible MBA program in the world. But more than that, with a 45 semester credit hour program that exceeds the academic standards of most high profile large university programs and an industry low tuition, it is just now a question of getting the word out and letting people know this education opportunity exists."

For more information about the MBA program or about ILM, please contact David Lady at 970.5100.ILM or visit www.ilm.edu .