

CARLSBAD, CA, March 20, 2014 **/24-7PressRelease/** -- Realcomm Conference Group, LLC, a global leader in providing technology education and networking opportunities for the commercial, corporate, government and institutional real estate industry, has announced it will host the COO | CFO | CAO Technology Innovation Summit again this year at

[Realcomm 2014](#)

. This pre-conference event, designed for the commercial real estate COO, CFO and CAO, will be held on June 17 from 3:00 pm - 6:00 pm at the Encore at Wynn Hotel in Las Vegas.

"The feedback we received from last year's Summit showed us that executive operations leadership is interested in a forum like this so they can interact with their peers and better understand how technology, automation and innovation impact daily operations and reach into every aspect of their organizations," said Jim Young, co-founder and CEO of Realcomm. "This unique event provides continuing education and addresses top of mind issues with targeted solutions."

Realcomm has selected John Gilbert, EVP & COO of Rudin Management, a well-respected firm that owns and operates 15 million feet of commercial and residential space in New York City, to again assist in identifying the most critical issues impacting the industry and setting goals and objectives for the event.

"Owners and operators of real estate utilize multiple platforms and various technologies to run their properties and communicate with customers. We are all approached on an almost daily basis to try new, network centric hardware and software designed to help accomplish these tasks," said Gilbert. "The goal of this summit is to sift through this dizzying array of products and identify the best in class, and to collaborate with other senior real estate executives on this very strategic topic."

The COO, CFO and CAO Technology Innovation Summit will focus on: - Impacting the Bottom Line, Organizational Re-Alignment / Connecting the Dots- The New Normal - Embracing the Smart, Connected, High Performance, Intelligent Building/Portfolio.- Technology as a Strategic Tool - Assessing Your Capacity to Innovate - Bridging the Gap - The 21st Century COO's Office - Changing Behavior - Digital Tenant Communications - Best Practices/Success Stories Showcase - Technology Showcase - Creating the Perfect ERP

For more information and to request your seat at the event, visit www.realcomm.com/coo_summit.asp

About Realcomm Conference Group Realcomm Conference Group, LLC is the leading research and educational institution that produces annual conferences and expositions on technology, automated business solutions and intelligent buildings strategies for executives in commercial, corporate, government and institutional real estate. Realcomm was founded in 1999 with the goal of bringing industry leaders together each year to discuss, demonstrate and debate the latest innovations that impact the industry. Today, in addition to the annual conferences, Realcomm conducts webinars, workshops and other strategic services to educate industry professionals about the latest business solutions and technologies to improve commercial real estate development, leasing, management and operations.