

## NAB Show Accepting Applications for Market-Ready Startups to Participate in SPROCKIT 2014

Written by Australian Business  
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NAB Show and World Series of Start-Ups, LLC. today announced that it is accepting applications from startup companies to participate in SPROCKIT 2014, a program that showcases elite emerging companies in media and entertainment and introduces them to industry influencers and decision-makers. SPROCKIT is a year-round program that will kick off at the 2014 NAB Show, the world's largest media and entertainment event with more than 90,000 attendees, to be held April 5-10 in Las Vegas. For startups and industry leaders, it is a unique opportunity to forge meaningful relationships in a trusted community.

**Read more** [http://www.nabshow.com/2014/newsroom/news-releases/pressRelease.asp?id=3239&utm\\_source=rssfeed&utm\\_medium=rssfeed&utm\\_campaign=rssfeed](http://www.nabshow.com/2014/newsroom/news-releases/pressRelease.asp?id=3239&utm_source=rssfeed&utm_medium=rssfeed&utm_campaign=rssfeed)