

Hearst Television Joins NAB Show as a Corporate Member of SPROCKIT 2014

Written by Australian Business

NAB Show today announced that Hearst Television Inc., parent of one of the country's largest television station groups, has joined SPROCKIT 2014 as a corporate member. Through this partnership, Hearst will play an active role in SPROCKIT, a startup program that brings together entrepreneurs and industry leaders to spur innovation in media and entertainment.

Read more http://www.nabshow.com/2014/newsroom/news-releases/pressRelease.asp?id=3291&utm_source=rssfeed&utm_medium=rssfeed&utm_campaign=rssfeed