

NAB Show Partners with Brazilian Society of Television Engineering (SET)

Written by Australian Business

NAB Show organizers announced today a new strategic partnership with the Brazilian Society of Television Engineering (SET) to collaborate on the "SET EXPO," SET's annual conference and trade show, held in Brazil. SET EXPO, sponsored by SET for over 20 years, is the largest and most significant convention for broadcast and digital media professionals in Latin America, attracting more than 10,000 attendees. The 2014 SET EXPO will be held August 24-27 in São Paulo.

Read more http://www.nabshow.com/2014/newsroom/news-releases/pressRelease.asp?id=3295&utm_source=rssfeed&utm_medium=rssfeed&utm_campaign=rssfeed