

Leading Media Companies Join as Founding Corporate Members of Startup Program SPROCKIT

Written by Australian Business

NAB Show today announced that AARP, Cox Media Group, Gannett Broadcasting and Tribune Broadcasting have joined SPROCKIT 2014 as founding corporate and nonprofit members. New to this year's program, industry-leading organizational members will further the SPROCKIT mission by working alongside participating startups to collaboratively shape the future of media and entertainment.

Read more http://www.nabshow.com/2014/newsroom/news-releases/pressRelease.asp?id=3347&utm_source=rssfeed&utm_medium=rssfeed&utm_campaign=rssfeed