

ATLANTA, GA, April 08, 2014 **/24-7PressRelease/** -- As the new year begins, many successful companies are hosting a series of strategic planning meetings to determine the goals for their business and how to achieve them. FindaFacilitator.com, a database of [meeting facilitators](#), recommends that businesses use the proven strategic planning model, The Drivers Model, to guarantee success.

The Drivers Model is a simple and elegant strategic planning solution that is able to scale from the largest company down to individual teams within a company. When combined with the skills and experience of a [certified master facilitator](#), The Drivers Model is able to address each of the individual phases of a successful business strategy for the new year.

Your facilitated session will start with a certified professional facilitator asking each member of the group to make an assessment of the current situation. Many businesses and their teams choose to organize their assessment by determining what their strengths, weaknesses, opportunities and threats (or SWOT) are.

From there, your facilitator will use The Drivers Model to guide the group to determine the strategic direction and goals that they wish to pursue. This step breaks down into creating solid, definable goals and transfers the group to thinking about the third step: how to get there.

In the final step of The Drivers Model, your facilitator will encourage the group to create workable steps that will lead them from their current position to their strategic goals. The team will set up ways to monitor its progress, as well as ways to return should it divert from the path.

Learn more about The Drivers Model and how a trained facilitator can guide your company to success in 2014 at <http://www.findafacilitator.com>.

About FindaFacilitator.com:

FindaFacilitator.com is powered by Leadership Strategies, who specializes in facilitating corporate meetings. FindaFacilitator.com helps put companies in touch with facilitators and consultants all over the world, featuring a database of more than 500 professionals. These experts meet your various business needs and make sure your company runs smoother.

Written by Australian Business

Learn more by going to <http://findafacilitator.com> .