

PHILADELPHIA, PA, March 21, 2014 **/24-7PressRelease/** -- Business Technology Services (BizTech), a leading Business and IT services firm, and Oracle Platinum level member of Oracle PartnerNetwork (OPN), today announced it has achieved OPN Specialized status for Oracle Sales Cloud, a part of Oracle Customer Experience Cloud. To achieve OPN Specialized status, Oracle partners are required to meet a stringent set of requirements that are based on the needs and priorities of the customer and partner community. By achieving a Specialized distinction, BizTech has been recognized by Oracle for its experience in delivering services specifically around Oracle Sales Cloud solutions through competency development, business results and proven success.

"This Specialization shows how invested we are in educating our team to ensure we continue to be leaders in the industry," said Tom Connolly, CEO, BizTech. "We are confident that our clients can benefit from the innovative application, and look forward to applying our knowledge and expertise gained from the training."

This distinctive Specialization illustrates BizTech's strong Oracle foundation and proven success and expertise in implementing Oracle Sales Cloud solutions. The Specialization falls on the heels of BizTech's sixth Oracle Sales Cloud implementation.

BizTech is an early leader with Oracle Sales Cloud implementations as demonstrated by their numerous implementations and internal use of the software. "By achieving Specialization for Oracle Sales Cloud solutions, BizTech has demonstrated experience with and an understanding of the application which can provide significant benefits for its customers," said Terri Hall, Group Vice President, North America Sales Alliances and Client Services, Oracle.

About BizTech BizTech is a leading regional business and IT services firm and Oracle Platinum level member in OPN focused on Oracle Applications and technology solutions. With over 300 customers, BizTech is based in the Philadelphia and Mid-Atlantic Region and provides proven methods and a staff of Oracle professionals to lead its customer implementations. BizTech's comprehensive service offerings include Advisory Services, Oracle E-Business Applications Services, Oracle Technology Services, Oracle Software Resell, Hosting and Managed Services, Contract Staffing, and Business Intelligence and Analytics.

About Oracle PartnerNetwork Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the

BizTech Achieves Oracle Partner Network Specialization in Oracle Sales Cloud

Written by Australian Business

ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more visit <http://www.oracle.com/partners>.

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