

ATLANTA, GA, April 15, 2014 **/24-7PressRelease/** -- From Fortune 500 companies all the way down to startups, one thing remains true: if you want your business to grow and be successful, you need a solid business strategy. This is never more true than at the beginning of the year. The [corporate facilitators](#) at FindaFacilitator.com have five reasons why a clear business strategy is critical to your company's long-term success and health.

1. A strategy sets the direction and priorities for the company as a whole. 2. A strategy gets everyone in the company on the same page. 3. A strategy helps to simplify decision making. 4. A strategy helps management to better align resources. 5. A strategy communicates the message of the company's goals and determiners for success.

Creating a cohesive and effective business strategy is no simple task. Even the best and brightest minds often need the assistance of a [certified professional facilitator](#) to navigate from the company's existing state into a clear and defined path that will lead to the company to achieving its goals for the year.

Each of the strategic planning [contract facilitators](#) at FindaFacilitator.com have been extensively trained on The Drivers Model, a proven method of creating an effective business strategy designed by Leadership Strategies, Inc.

This model focuses on defining the business's current state, its goals for 2014 and the steps and barriers it must navigate in order to reach those goals. The facilitator will help to guide your company through The Drivers Model during one or several facilitated sessions as needed until you have a refined and effective strategy for the new year.

Learn more or hire a strategic planning facilitator at <http://www.findafacilitator.com> .

About FindaFacilitator.com:

FindaFacilitator.com is powered by Leadership Strategies, who specializes in facilitating corporate meetings. FindaFacilitator.com helps put companies in touch with facilitators and consultants all over the world, featuring a database of more than 500 professionals. These experts meet your various business needs and make sure your company runs smoother.

Facilitators at FindaFacilitator Discuss Why Having a 2014 Strategy is Crucial for Your Business Growth

Written by Australian Business

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