

SAUDI ARABIA, May 21, 2014 /**24-7PressRelease**/ -- Over the last couple of years, Saudi Readymix has been introducing and applying self-imposed stringent codes of conduct on its employees as well as its suppliers. This move is in tandem with Saudi Readymix's commitment to ethical, legal and socially responsible business practices. By the fourth quarter of 2013, Saudi Readymix has fully engrossed all its business protocol according to a high standards' Code of Conduct.

In part, Saudi Readymix's Code of Conduct requires its employees as well as its suppliers to conduct best business practices with a focus on conflict of interest avoidance. The Code of Conduct is applied and enforced internally by its Human Resources and Administration department, whereas its suppliers are regulated by the Supply Chain and Audit departments.

"Our goal," began Mr. Hani Keshta, Saudi Readymix Supply Chain Director, "is social responsibility and our means is purchasing for sustainability. In order to conduct, or continue to do, business with Saudi Readymix, suppliers must meet our Code of Conduct requirements at every transaction."

Aside from quality assurance, Saudi Readymix Code of Conduct for suppliers includes compliances with Saudization, zakat and conflict of interest declarations.

Mr. Keshta added, "since the inclusion of new requirements in our Code of Conduct for suppliers last year, we have met with our existing suppliers and presented to them the requirements in full details to help them manage the change without delay or vagueness. In strengthening our supplier relations, we create a strong supply chain which in turn creates a better value for all stakeholders."

Saudi Readymix is the leading producer and supplier of ready-mixed concrete in the Kingdom. The company operates 33 concrete factories, block factories, quarries and laboratories all across Saudi Arabia and under self-imposed standards above local and international requirements.

About Saudi Readymix: Saudi Readymix is the leading producer and supplier of ready-mixed concrete and related products in Saudi Arabia. The company was established in 1978 and is a wholly-owned subsidiary of Khalid Ali Alturki & Sons Company (Alturki), a leading industrial conglomerate.

Saudi Readymix employs a workforce of over 3,300 managerial, administrative, technical and operational staff. Its teams of technical experts offer specific advice and assistance to customers throughout the Kingdom. The teams operate local, regional and central laboratories that develop unique mix designs, perform routine testing and analysis on concrete products and research new and underdevelopment products. All of Saudi Readymix employees, not only technical teams, undergo intensive in-house technical training.

Since its establishment, Saudi Readymix has worked on an impressive array of prestigious projects for the public, private and governmental sectors. Most of the company's factories are officially approved as suppliers to major governmental and industrial authorities, such as Saudi Aramco, SEC, SABIC, the Royal Commission, MoDA, to name a few.

The company's network of factories is strategically located throughout the Kingdom in order to cover all major commercial and industrial areas. These areas include: Dammam, Sihat, Aziziyah, Hofuf, Jubail, Khafji, Khursaniyah, Ras Al Khair, Riyadh North, Riyadh South, Riyadh West, Al-Kharj, Jeddah North, Jeddah South, Jeddah Briman, Makkah, Medina, Yanbu and Rabigh.

Saudi Readymix boasts the largest fleet of ready-mixed concrete equipment in Saudi Arabia with over 550 truck mixers and 170 mobile and stationary pumps.

Its products include an extensive library of concrete recipes, many of which are unique to the company, along with aggregates and concrete masonry units.