

CARLSBAD, CA, May 28, 2014 **/24-7PressRelease/** -- Realcomm Conference Group, LLC, a global leader in providing technology education and networking opportunities for the commercial, corporate, government and institutional real estate industry announced that Rob Watson, international leader in the green building movement and the "Father of LEED," will join Dave Pogue, Global Director of Corporate Responsibility, Asset Services Western Region of CBRE as co-chair of the Sustainability Executive Smart Building Symposium, an IBcon 2014 pre-conference event to be held June 17 at the Encore at Wynn Resort in Las Vegas.

Technology continues to seismically drive change in the smart buildings industry. This has resulted in new opportunities and challenges for sustainability executives who are tasked with being informed on many different components of sustainability, including the increasingly complex smart building industry. The Symposium is designed for executives who may have limited technical expertise and will show them the positive impact that smart building solutions can have on their sustainability strategy.

Rob founded the LEED Green Building Rating System of the United States Green Building Council (USGBC) in 1993 and was its Founding Chairman until 2006. Under Rob's direction, LEED became the largest and fastest-growing international standard by which green buildings are measured. After helping to pioneer the green building concept as the "Father of LEED," he founded the EcoTech International Group (ETI) to meet the fast-growing demand for green building technologies and services in China, Russia, India and the United States.

Currently, Rob is the CEO and Chief Scientist of The ECON Group, which optimizes the economic and environmental performance of buildings over their lifecycle. New York Times columnist and Pulitzer prize winning author Thomas Friedman calls Rob "one of the best environmental minds in America." For his impressive body of work, he has garnered numerous international awards.

"We are very excited that Rob and Dave are co-chairing the Symposium," said Jim Young, co-founder and CEO of Realcomm. "Rob's 30 years of extraordinary knowledge and experience as a sustainability visionary combined with Dave's demonstrated industry leadership and expertise on high-performance corporate sustainability programs, has provided us extraordinary access and insight in shaping the overall development of the program. They have helped identify the most critical issues impacting the industry, enabling us to present the most cogent and top-of-mind topics for this inaugural event."

For complete conference details and to register, visit [www.ib-con.com](http://www.ib-con.com).

**About Realcomm Conference Group** Realcomm Conference Group, LLC is the leading research and educational institution that produces annual conferences and expositions on technology, automated business solutions and intelligent building strategies for executives in commercial, corporate, government and institutional real estate. Realcomm was founded in 1999 with the goal of bringing industry leaders together each year to discuss, demonstrate and debate the latest innovations that impact the industry. Today, in addition to the annual conferences, Realcomm conducts webinars, workshops and other strategic services to educate industry professionals about the latest business solutions and technologies to improve commercial real estate development, leasing, management and operations.