

EL SEGUNDO, CA, May 29, 2014 /**24-7PressRelease**/ -- The Plan Writers is a team of visionary MBA entrepreneurs that love helping fellow start-ups. With a recent website design upgrade, found at planwriters.net, The Plan Writers are working towards expanding their overall scope of the marketplace for business plan consulting across all industries. Based in El Segundo, California, The Plan Writers have already [written business plans for a number of successful start-ups](#).

According to The Plan Writers' CEO Matthew Khalili, the key to their success has simply stemmed from focusing on their clients' needs. Matthew says he always makes it a top priority to ensure the well-being of their clients' businesses, "In whatever capacity that we work with someone, we make sure to only find business solutions that make sense. You'll never find us up-selling a customer when we think a simple business proposal works for them." In fact, The Plan Writers use a [dynamic approach to business plan consulting](#) as they completely analyze every project on a per-client basis.

The Plan Writers reject all forms of "cookie cutter" business plans or any use of business plan templates as they are much too generalized and don't take the clients' best interests into consideration. The Plan Writers strive to help every company reach their full potential and do so by analyzing their company's niche as well as the marketplace that surrounds their industry. This diverse process allows them to create a pristine, all-encompassing business plan that is specifically catered to each individual business.

With a general goal of helping entrepreneurs, The Plan Writers have acquired the top, diverse business plan consulting talents that are capable of handling a wide array of clients. From janitorial organizations or start-up pastry shops to solar development companies and even medical spas, The Plan Writers are ready to help you analyze your business's current disposition, evolving market trends, the surrounding industry, and compile an effective business plan that is geared towards future growth.

Matthew Khalili, The Plan Writers CEO, offers his personal, entrepreneurial vision, "At The Plan Writers, we carefully listen to clients before offering any solution. Our methodology makes it easy to extract our client's vision. Before any official meeting, we will do our homework, study your business model, and come prepared with guided questions. We're great at untangling the entrepreneurial mind and focusing creative individuals into a feasible business direction. When we work with our clients, we will do all the heavy lifting so they can focus on running their business."

Business Plan Consultants Aim To Help Struggling Companies Reach Full Potential

Written by Australian Business

The Plan Writers are ready to help any business model and develop a custom business plan that will help you secure funding and ultimately launch your concept. You can sign up for a free consultation or learn more about their business plan writing services on their website.

The Plan Writers planwriters.net 800-691-6202