

BROMLEY, ENGLAND, June 22, 2014 **/24-7PressRelease/** -- Business improvement specialists, Oliver Wight EAME, in partnership with Oracle, will demonstrate how to maximise the return from business processes with Integrated Business Planning (IBP) at a free interactive workshop at the Williams F1 Conference Centre in Oxfordshire on July 1 2014.

A recent Oliver Wight poll suggests many organisations are struggling to get the full benefit of IBP, with fewer than 50% of respondents having an Integrated Business Planning or S&OP process with an 'active horizon' beyond 12 months. This interactive session will explore how Integrated Business Planning managers can maximise the benefits of the business planning programme.

"When implemented properly, Integrated Business Planning can be a powerful management tool, supporting customer segmentation, reducing costs, increasing profitability and optimising the supply chain," explains Oliver Wight Associate, Andrew Purton. "But many organisations fail to strike the right balance between process, tools, people and behaviours."

With real life success stories, interactive breakout sessions and practical steps to move forward, this executive-level workshop will demonstrate how to leverage the enabling technology to deliver tangible results in less than six months. Attendees will learn how to overcome the barriers to getting started and maintaining momentum, understand how to harness 21st century planning tools and have the opportunity to devise a plan for increased benefit realisation.

Delegates are advised to attend as a cross-functional team, with representatives from product, demand, supply and finance. "By assessing existing S&OP or Integrated Business Planning processes as a team, potential gaps as well as opportunities for improvement can be identified that will benefit the whole organisation," says Purton.

To register, visit

<http://www.oliverwight-eame.com/news-events/events/ibp-interactive-workshop-uk/ibp-interactive-workshop-form> or contact Zowie Newman on zowie.newman@oliverwight-eame.com or +44 (0)1452 397 220.

Past events have been oversubscribed, so book early to avoid disappointment.

About Oliver Wight

At Oliver Wight, we believe sustainable business improvement can only be delivered by your own people; so, unlike other consultancy firms, we transfer our knowledge to you. Pioneers of Sales and Operations Planning and originators of the fundamentals behind supply chain planning, Oliver Wight professionals are the acknowledged industry thought leaders for Integrated Business Planning (IBP).

Integrated Business Planning allows your senior executives to plan and manage the entire organization over a 24-month horizon, while Oliver Wight's extended Supply Chain Planning and Optimization ensures your supply chain is designed and structured to deliver best-in-class customer service with minimal costs. Using the Oliver Wight Maturity Model to pursue our globally recognized Class A standard for best practice will determine a tailored improvement journey for you to develop your organization's processes, and reach and sustain excellent business performance. With a track record of more than 40 years of helping some of the world's best-known organizations, Oliver Wight will help you define your company's vision for the future and deliver performance and financial results that last.