

SARASOTA, FL, June 27, 2014 /**24-7PressRelease**/ -- As Regional Sales Director Steven will manage and coordinate the development of new sales agencies for his territory. In addition, Steven will be responsible for new product penetration, dealer development and product training among channel partners. Steven will maintain and establish relationships with key distribution partners.

Steven brings more than a decade of sales management and marketing to his new role with Rinnai Canada. He began his career as a sales representative with Delta Faucet Canada. Steven held the position of Trade Channel Marketing Manager with Delta Faucet Canada before becoming Trade Channel Manager with Masco Canada Plumbing. Steven's most recent position was as Director of Marketing, Trade Channel and Training with Masco Canada Plumbing.

Rinnai America Corporation is currently the #1 brand in their category; a global leader in innovative plumbing products and heating solutions. Expanding rapidly upward over the last several years, the North American operations embark on a revolutionary path to future expansion. Rinnai continues to dominate the North American market in cutting-edge technology and marketing and has enjoyed tremendous growth over the past 3 years in a down economy.

About Brooke Chase Associates, Inc. Brooke Chase Associates, Inc. is the premier executive search firm specializing in the recruitment of executive management professionals within the building materials and kitchen/bath industries. Established in 1980, Brooke Chase Associates, Inc. has offices in Chicago, Knoxville and its Corporate Headquarters in Sarasota, FL. For additional information contact Joseph McElmeel, Chairman and CEO of Brooke Chase Associates at 941-479-6382 or jmcelmeel@brookechase.com