

Written by Australian Business

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DALLAS, TX, July 19, 2014 **/24-7PressRelease/** -- World-renowned speaker, author, business coach and peak performance strategist Tony Robbins will return to Dallas for the first time in more than a decade for his four-day cornerstone event, Unleash the Power Within . Named by American Express as "one of the 'Top 6 Advisors' to help clients take their business to the next level," Robbins has designed a process that helps individuals take control of their lives, redefine what they want, create a plan to eliminate the chokeholds in their life, and rejuvenate emotionally, physically and mentally. In advance of the event that draws thousands, Robbins Research International is offering complimentary 50-minute workshops to Please enter a unique summary that best describes your press release. Please DO NOT copy and paste the exact same top portion of your press release. Dallas/Fort Worth businesses as a preview to the event.

The results-oriented workshops are specifically designed to help sales professionals improve mindset, mental toughness and peak performance. The workshops are open to businesses that invest in the personal and professional development of their teams. Each workshop is presented by a business coach personally trained and selected by Tony Robbins, and customized for each business to turn knowledge in to action and action in to results.

Richard Teed, a top-producing real estate agent in the luxury lifestyle sector of Sotheby's International Realty was introduced to Tony Robbins, which began to shift his mindset. As Teed states, "UPW changed my life in a big, big way. I had lost everything with no compelling future - I began losing myself. With the push of a friend and a long weekend with Tony at UPW over ten years ago, I realized that I wasn't done; I was just getting started. Within three months of the event, I received my real estate license and sold \$22 million in real estate, setting a record as a first year agent in San Francisco. This past year, I sold over \$230 million and started a successful technology company. The skills you learn at UPW will dramatically impact your relationships with the people in your life, both in business and personal, for the rest of your life." Teed now schedules the complimentary workshops to introduce his team and clients to the opportunities and lessons learned in Tony Robbins' UPW event.

Tony Robbins personally owns more than a dozen companies and has directly impacted the lives of four million people from 100 countries over the last three and a half decades. From turning fear into power and learning the power of success conditioning, to understanding the 12 master principles of a vital life, attendees will leave with actionable next steps to transform and create the quality of life they desire and deserve.

For a limited time only, complimentary workshops are available on a first-come, first-serve basis to Dallas/Fort Worth businesses. Qualifying businesses may reserve a workshop with a Tony Robbins business coach by calling (800) 379-2042 and visiting <http://tonyr.co/resultsworkshop>. For more information on Unleash The Power Within at the Dallas Convention Center, October

23 - 26, 2014, visit <http://www.TonyRobbins.com>.

## About Tony Robbins

Entrepreneur, Author, Business Coach & Peak Performance Strategist

For the past three decades, Tony Robbins has served as an advisor to leaders around the world. A recognized authority on the psychology of leadership, negotiations, organizational turnaround, and peak performance, he has been honored consistently for his strategic intellect and humanitarian endeavors. His nonprofit, Anthony Robbins Foundation, feeds more than three million people in 56 countries every year through its international holiday "Basket Brigade." Robbins has directly impacted the lives of more than 50 million people from over 100 countries with his best-selling books, multimedia and health products, public speaking engagements, and live events.

What began as a young person's desire to help individuals transform the quality of their lives has grown into Robbins' lifelong crusade, as he is called on by leaders from every walk of life, including presidents, political leaders, advocates for humanity, CEOs of multinational corporations, psychologists, peak performance athletes, world-class entertainers, teachers and parents.