

SARASOTA, FL, August 08, 2014 **/24-7PressRelease/** -- As Business Development Manager Raul will provide strategic corporate research initiatives that provide insights that drive corporate strategy and product roadmap. In addition, Raul will be responsible for initiating and designing all research for business to consumer and business to business channels providing actionable insights that prioritize product opportunities, marketing plans, promotions and commercialization.

Raul brings more than a decade of sales management to his new role with Rinnai America. He began his career as a Territory Manager with Trane Residential Systems. Raul held the positions of Territory Manager and Inside Sales Leader-Trane with American Standard before becoming Senior Territory Sales Manager with Ingersoll Rand. Raul's most recent position was as Sales Leader, Trane Residential & Light Commercial Systems with Ingersoll Rand.

Rinnai America Corporation is currently the #1 brand in their category; a global leader in innovative plumbing products and heating solutions. Expanding rapidly upward over the last several years, the North American operations embark on a revolutionary path to future expansion. Rinnai continues to dominate the North American market in cutting-edge technology and marketing and has enjoyed tremendous growth over the past 3 years in a down economy.

About Brooke Chase Associates, Inc. Brooke Chase Associates, Inc. is the premier executive search firm specializing in the recruitment of executive management professionals within the building materials and kitchen/bath industries. Established in 1980, Brooke Chase Associates, Inc. has offices in Chicago, Knoxville and its Corporate Headquarters in Sarasota, FL. For additional information contact Joseph McElmeel, Chairman and CEO of Brooke Chase Associates at 941-479-6382 or jmcelmeel@brookechase.com