

Teddy Bear Portraits Chosen To Be Highlighted By Forbes Living

Written by Australian Business

GALLATIN, TN, August 10, 2014 /**24-7PressRelease**/ -- "We are excited to be featured on Forbes Living to share the Teddy Bear Portraits by Nationwide Studios experience with all the moms and childcare center owners and directors," says Patricia Asp, CEO of Teddy Bear Portraits by Nationwide Studios Inc. "Being recognized by Forbes Riley, a proven product evaluator and market strategist, provides a great opportunity for us."

As the largest national early education, preschool and daycare portrait studio, Teddy Bear Portraits has decades of experience capturing lasting memories of winning smiles. Portrait sessions are easy. On portrait day parents simply bring their children to their early education or childcare center dressed in portrait day attire...and Teddy Bear Portraits does the rest. A few weeks later, on Portrait Selection Day, our Portrait Consultant arrives at the childcare center. While picking up their child, parents can view, select, and purchase finished portraits...and take them home the very same day!

But when you have been taking school portraits for as long as we have, times change; customers come to value new and different things. At Teddy Bear we always produce those perfect shots images that capture your child's personality at the highest quality, all backed by a lifetime guarantee. But where do we go to get it just right? Who understands what matters today to a busy modern mother? Who else but Forbes Riley and her unique product proving ground? Forbes is just simply the oracle of "Mommy must have." Not only did she instantly engage with our products and vision, moving immediately on to the key values and features we must espouse, but her staff and the entire Forbes experience was like nothing we could have even imagined. Forbes Riley runs a true laboratory of innovation, optimally positioning anything to address the needs of the modern mommy. We at Teddy Bear were truly honored to have been chosen for this segment.

"Professional children's portraits actually gain in value over time," says Asp. "We take our obligation to families very seriously to preserve these fleeting moments, which can be passed down from generation to generation."

Forbes Living combines the most highly recognized product spokeswoman with new and innovative products designed to engage viewers in a fun, informative, and entertaining fashion. Keep an eye out for upcoming broadcasts nationally on WE TV (Women's Entertainment), Discovery Channel Transponder , Lifetime Real Women, Esquire Network, and DIY Network Canada. The talk show will also air regionally on ABC, FOX, and ION broadcast affiliates.

About Teddy Bear Portraits by Nationwide Studios Teddy Bear Portraits specializes in preschool and childcare photography. The 50-year-old company provides professional photography

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services to public and privately-owned childcare centers, preschools, and early childhood education centers in 46 states across the United States. In 2014, Teddy Bear will take more than 750,000 portraits.

Teddy Bear Portraits offers parents a lifetime guarantee. Portraits will be replaced without charge to the original purchaser in the event portraits are affected by a natural disaster, as well as if portraits fade, discolor, or adhere to glass.

For more information, please visit <http://www.teddybearportraits.com>