

SARASOTA, FL, August 10, 2014 **/24-7PressRelease/** -- In his new role as Vice President of Sales with Canyon Creek, Mike will join the company's senior executive team and be responsible for developing and executing sales strategy and team leadership, including both the direct-to-builder and dealer/distributor sales channels..

Mike Lidiak brings three decades of cabinetry sales and leadership experience to his new role with Canyon Creek. Beginning his career with American Woodmark, he then had roles of increasing responsibility with Armstrong Cabinets, where he was General Manager of Distribution Sales during a period of dynamic growth for the company. His most recent position was Director of Sales and Marketing for Woodmont Cabinetry. Mike earned his Bachelors of Business Administration in Marketing from the University of Texas.

Located in Monroe, WA, award-winning Canyon Creek Cabinet Company is a leading manufacturer of affordable custom framed and frameless style cabinetry for any room in the home. Certified by the Kitchen Cabinet Manufacturers Association Environmental Stewardship Program, Canyon Creek has been recognized for its manufacturing excellence and leading environmental practices.

About Brooke Chase Associates, Inc. Brooke Chase Associates, Inc. is the premier executive search firm specializing in the recruitment of executive management professionals within the building materials and kitchen/bath industries. Established in 1980, Brooke Chase Associates, Inc. has offices in Chicago, Knoxville and its Corporate Headquarters in Sarasota, FL. For additional information contact Joseph McElmeel, Chairman and CEO of Brooke Chase Associates at 941-479-6382 or jmcelmeel@brookechase.com