

3 Top Tips for Advertising Your Small Business

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LEEDS, ENGLAND, September 13, 2014 /**24-7PressRelease**/ -- Advertising can make or break a small business, so whether you're just starting out or you're a business looking to better advertise your services and products, we have some top tips to ensure you're not left behind and your business isn't forgotten.

The key to any business success is making a good impression, and what better way than **advertising display boards** or a banner display stand? Here are a few things to keep in mind when designing your way to advertising success:

1. Keep it colourful: People will remember your advertising display boards if they pop. Think in colours that aren't too garish but aren't too boring. Monochrome may look classic and elegant but if your [banner display stand](#) is viewed in a sea of others in a market or conference centre, you want to make sure it's eye catching.
2. Make it big: Small typeface might be great when you're handing out leaflets but a [bespoke banner](#) needs to be seen from far away, attracting custom to your business. Whether your banner display stand is on the street to attract people into your premises or on by your stall at a fayre, make sure the logo and main contact can be viewed from a good distance away.
3. Use an image: A picture paints a thousand words they say, so use one to convey what your business is offering. A bespoke banner with a striking image will engage passers-by and bring you trade. Fill your [advertising display boards](#) with photos of your products, pictures of your services, and importantly don't forget your logo: branding is an important business.

If you'd like more information on bespoke banner printing and design services available in your area for your small business please visit www.bannersandmash.com . You can call our expert and friendly team on 03333 553399 or email gang@bannersandmash.com for a quote, information and more top tips.

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