

CHICAGO, IL, September 15, 2014 **/24-7PressRelease/** -- Nancy Munro, KnowledgeShift CEO, will share "Best Practices Using Mobile Role Playing for Onboarding" at Training Magazine's 2014 Online Learning Conference held Sept 22-25 at McCormick Place in Chicago.

Working with client and co-presenter, John Moxely, Director of Cricket University, KnowledgeShift provided the technology and services to come up with an innovative and cost-effective way to quickly onboard an average of 100 new hires per week for Cricket Communications nationwide.

Through a combination of highly interactive live webinars and virtual role-play simulations using KnowledgeShift's Mobi-RolePlay , they met Cricket's goals to quickly and efficiently roll out training that covered the company, its products and services, and point of sales systems and processes.

KnowledgeShift Inc. creates voice enablement solutions to solve business challenges. It's core product Mobi-RolePlay allows you to build interactive audio scripts for training, marketing and data capture. Available in 18 languages, the tool is used by Fortune 500 and small companies alike, serving global industries in technology, retail, financial services, insurance, and agricultural sectors, to name a few.