

## GbBIS Introduces GeoSpatializer at Oracle OpenWorld 2014

Written by Australian Business

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IRVINE, CA, September 30, 2014 **/24-7PressRelease/** -- GbBIS, an industry leader in business information solutions, introduces at Oracle OpenWorld 2014 GeoSpatializer, a web based service/API for acquiring geographic information and enhancing databases.

GbBIS has twenty eight years of experience expanding, improving and transforming client data for over 235 countries. GeoSpatializer provides businesses with real-time access to the most accurate and up-to-date mapping, data, postal boundaries and demographic information. There are over 4,000 information parameters including data projections, census data, demographics, crime indices, business counts, political data and more.

GeoSpatializer's geo-data, demographics and spatial analytics are integrated into our databases and dynamic systems, delivering actionable insights for decision-making. GeoSpatializer is compatible with your system including Oracle technology. GbBIS offers geocoding, demographics, geographic data, spatial analysis, data hygienics, data appending and more.

Dan Olatin, CEO of GbBIS explains, "Whether you are a business that needs a basic latitude/longitude, the three closest stores to an address or a site evaluation, GeoSpatializer is your source." He adds, "GeoSpatializer provides easy access comprehensive, up-to-date, high quality data and data enhancement. And, we can build custom functions specific to your needs and specifications."

Visit us at Booth # 3655 at Oracle OpenWorld 2014 at the Moscone Center West Hall in San Francisco California. Also, you can contact Theresa Bordas, National Client Services Manager, at 1-877-447-6277 or [theresa.bordas@gbbis.com](mailto:theresa.bordas@gbbis.com) and visit GbBIS.com.

About GbBISGbBIS, a division of Intelligent Direct Inc. is a leading provider of business information solutions. GbBIS has 28 years of experience offering a variety of information systems, databases, mapping software, mapping data, innovative project consulting, and customized data. During that time, GbBIS has delivered over 100,000 projects to clients from the US, Canada, and Worldwide. GbBIS works with nearly 100% of the Fortune 500 Companies. For additional information, visit these web sites or visit [www.gbbis.com](http://www.gbbis.com) and call 1-877-447-MAPS (6277).

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