

WALNUT CREEK, CA and NEW ORLEANS, LA, October 20, 2014 **/24-7PressRelease/** -- Ahilia Inc., a global services, sourcing and technology marketing firm, today announced RevAmerica 2015, a national conference solely dedicated to U.S. domestic sourcing (onshoring) of IT and BPO services. The event will be held in New Orleans, LA, on May 5-7 at the Omni Royal hotel. This is the second time Ahilia has organized a national domestic sourcing conference (formerly Momentum 2013) focused on building awareness and promoting domestic sourcing which has gained considerable traction over the last few years.

"We are very excited to bring our domestic sourcing conference back in 2015. Since our first conference in 2013, the growth of domestic sourcing continues to soar," said Amrita T. Joshi, CEO of Ahilia Inc. and event producer. "We are absolutely thrilled to have the event in Louisiana as LED (Louisiana Economic Development) is a shining example of how government can secure quality jobs by attracting innovative technology firms to their region. Louisiana's recent technology wins will result in more than 5,000 new direct jobs and thousands more new indirect jobs. With multiple new IT and BPO services firms establishing in Louisiana during the last two years, including IBM, CSC, CGI, Enquero, 4th Source, Stixis and Perficient, the state is an ideal place to showcase the potential and growth of U.S. domestic sourcing."

"Information technology has become Louisiana's fastest-growing industry sector," LED Secretary Stephen Moret said. "To cultivate leading software and IT firms, we're building workforce capacity through our LED FastStart program and forming strategic higher education partnerships to provide a pipeline of talent for the future, including quadrupling the annual production of computer science graduates at LSU, UNO, UL-Lafayette, and Louisiana Tech. We're delighted to welcome RevAmerica 2015 to our state and to New Orleans, and we look forward to discussing Louisiana's approach to onshoring and other technology engagements with attendees at this important conference."

RevAmerica 2015 will feature leading policy, analyst and IT and BPO executive experts who will provide insights, trend analysis and real-world use cases of domestic sourcing in action. From helping increase U.S. employment opportunities, to enabling thousands of companies to increase agility and generate cost savings, domestic sourcing is gaining momentum, generating quality jobs and producing long-term sustainable economic development in America.

In addition to compelling conference sessions, attendees can participate in a tour of service delivery centers to witness firsthand IT and BPO operations that have been successfully established in a low cost domestic location. Members of the press are invited to attend this event free of charge. For more information please visit www.RevAmerica2015.com .

About Ahilia, Inc. Ahilia is a marketing consulting firm focused on the global services, outsourcing, and technology industries. Ahilia specializes in knowledge-based marketing and has advised companies and government agencies on areas such as go-to-market strategy, influencer management and services definition. Ahilia's in-depth knowledge of the global IT, BPO and Technology industries is what differentiates them from other consulting firms and marketing agencies. Ahilia is an expert in the area of domestic sourcing, having worked on multiple engagements across the United States including location assessments, city/regional location marketing and promotion of domestic sourcing vendors. Ahilia is the producer of RevAmerica, the only national conference dedicated to U.S. domestic sourcing. Founded in 2007, Ahilia services its global client base from its offices in Walnut Creek, CA and Bangalore, India. To learn more, please visit www.ahilia.com.

About Louisiana Economic Development (LED) LED is responsible for strengthening Louisiana's business environment and cultivating a more vibrant state economy. LED cultivates jobs and economic opportunity for the people of Louisiana by aggressively pursuing eight integrated economic development strategies. LED's vision is for Louisiana to consistently outperform the South and U.S. for job creation and economic opportunity by improving state and community competitiveness and by building national-caliber business expansion, recruitment, retention, innovation, entrepreneurship, small business, certified site and workforce solutions. To learn more, visit Louisiana.com [OpportunityL](#).