

Better Disaster Preparedness Can be Achieved Using Mapline's Mapping Tools

Written by Australian Business

NAPERVILLE, IL, November 05, 2014 **/24-7PressRelease/** -- USA does not need another Hurricane Sandy to remind the importance of being prepared when disaster strikes. Mapline reaches out to different organizations in various industries to help them with data analysis through location understanding. Its mapping tools are designed to help the users take the necessary measures to prepare for and reduce the effects of disasters. Maps are powerful visuals and can provide insights that are highly valuable in disaster preparedness. Plan effectively by mapping to prevent disasters, mitigate the impact, and respond to and effectively cope with the consequences.

Mapping to Detect Early Warning

Mapping provides local data-rich information that can be utilized to detect early warning of disaster. When maps are viewed with multiple layers of data, it allows the users to better understand what is currently happening and what might happen when disaster strikes. Its layers can be easily identifiable since markers are customizable. Studying the patterns and connections of each map markers and its relation to other address locations can give smart insights to create steps to take to provide warnings to vulnerable population.

Mapping for Enhanced Communication

Early warnings will be futile if they are not received right in time, not understood well, and if communication is poor. There are important points to communicate as part of early action for disaster preparedness including risk points that should be continually updated. Mapline makes it very easy for its users to update the maps in a snap. It offers easy-to-edit features to help the users edit the information, change the latitude and longitude of a location, delete an address, add additional data set, and change the distances and scope of analysis when needed.

Moreover, Mapline allows its users to easily share the maps to volunteers, community members, and other response agencies. Just enter the email addresses of the persons involved in disaster planning and communication will no longer be hampered.

The mapping software encourages more and more organizations to test out its mapping tools that are designed effectively to help create realistic, timely and coordinated planning for disaster preparedness. Call them now today to discuss any consulting plans to help with disaster or risk management, call Mapline today at 6309099108, email at contact@mapline.com . Or visit their website at [htt](#)

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Mapline develops tools to transform analysis into a visual experience. It's mapping technology is one of the most powerful ways to visualize data from Excel spreadsheets to optimize logistics, enhance market planning, identify growth opportunities, or mitigate market risks. Mapline leads in data simplification and presentation and is committed to delivering the tools businesses need to outpace competition.