

SAN FRANCISCO, CA, November 17, 2014 /**24-7PressRelease**/ -- [FlipSnack](#) the digital magazine creator announces the launching of a new plan, called Flip Corporate. The new plan costs \$288/year or \$39/month and it is packed with enticing new features: advanced stats, password protection, branded reader.

Flip Corporate is meant to address the needs of professional publishers and companies, providing them with a tool that turns catalogs, magazines and other publications into marketing instruments. The publisher can even brand the publication widgets with their own logo.

Flip Corporate can also be used to limit the access to certain documents and an attractive way to share them with certain people only.

FlipSnack Corporate users get unlimited access to publication records and statistics. FlipSnack tracks the following data for each flipbook and collection of flipbooks:- **Impressions** - Counted each time the widget is loaded.

- **Views**

- Counted each time a person interacts with the flipbook.

- **Average time spent**

- Shows how much time people spend, on average, viewing the publication

- **Downloads**

- The number of times readers have downloaded the PDF

- **Shares**

- The number of times the publication was shared on social media.link or button clicks - Each link and button from publications are tracked and users get those numbers in their reports.

- **Location**

- List of top countries where the flipbook is most popular, and number of views for each one

- **Devices**

- number of views from each type of device: desktop, tablet and mobile

In addition to these exclusive features, Flip Corporate users have access to the content editor, which allows them to insert in their publications the following: links, buttons, PayPal widgets, subscription forms, captions, audio and video players.

More details and comparison to other premium plans can be found on the [FlipSnack pricing](#) page.

## Advanced Statistics for Digital Magazines

Written by Australian Business

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Flip Corporate is available both to new and existing customers. New and free users will have to pay the full price for the subscription.

FlipSnack is an online app that helps individuals and businesses create interactive online publications that look like flipping books.