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) NEW YORK – (July 26, 2013) – The Artest Foundation Community Radio Program joins the line-up of talk radio programs at WWRL-AM 1600. Co-hosts of the show Jennifer Edwards and Ron Artest Sr. will cover a range of topics impacting local New York communities especially the City's youth population. The show's format encourages listeners to interact with guests by calling in with questions and to offer comments on current happenings in their local communities.

Author Heddrick McBride known for McBride Collection of stories will be the show's first guest when it debuts on July 27th, 2013. As a parent, McBride's dissatisfaction with available printed matter for families like his, propelled him to begin to write and publish books. In an interview McBride said "The stories were outdated and the characters didn't represent how people look today. Instead of complaining, I decided to start writing. We teach a lesson in every story, while keeping readers engaged and entertained". His series can be found on amazon.com and (Barnes and Noble) BN.com.

"Too often our children are not celebrated, said Frances Wilson Nollez, Producer of the Artest Foundation Community Radio Program. "This program presents a platform to hear from the youths as well as parents, especially as they confront day-to-day living in New York City. The Staten Island resident points to "WWRL's rich history of providing a diverse range of radio programing". Nollez encourages listeners to contribute to the on- air conversation.

The Artest Foundation Community Radio Program airs on WWRL-1600 on Saturdays from 1 -2 p.m. beginning July 27th.

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