

PLANO, Texas, Oct. 2, 2013 /PRNewswire-USNewswire/ -- Liberty University kicked off their bi-annual Global Focus Week with a unique missions goal – reach at least 1 million people with the Gospel, with a special focus on the "10/40 Window" where 60% of the world's population lives, but one of the least reached areas in terms of sharing Jesus. By partnering with online ministry Global Media Outreach (GMO),

Liberty

not only achieved the goal, but reached a new milestone when more than 2.4 million people experienced the Gospel message online in one day – the highest one-day total in GMO's history.

Liberty's partnership with GMO extends beyond outreach to include online follow-up and discipleship. Students at Liberty have the opportunity to become Online Missionaries and respond to the new believers who request follow-up after indicating a decision for Christ or who need help and guidance.

"I have not prayed to receive Christ and I would like to investigate more," a person from India wrote.

"How can I avoid sins from my life? (sins are repeating in my life). Please tell some activity to do the same," wrote another seeker from Kuwait.

These are just a few comments from GMO's more than 240 outreach websites in multiple languages, during the last few days. Over 500,000 people indicated decisions during the 3-day outreach, with more than 6.7 million total gospel presentations. "Liberty University is an innovator in higher education as one of the world's most prominent providers of online education," said Vice President for Communications

Johnnie Moore

. "We're also innovators when it comes to the Great Commission. We believe everyone in the world has a right to know who

Jesus Christ

is, and our partnership with Global Media Outreach has allowed us to reach many people who would otherwise not have such an opportunity. All of this we've been able to do without buying a

single plane ticket, but just by leveraging the Internet for the good of the world and the glory of God."

"The changing communications landscape provides a unique opportunity to reach into areas of the world that have never been accessible. Liberty University's heart for missions, together with GMO's approach, gives students and future Christian leaders a new opportunity to share their faith and help ensure everyone has the opportunity to have a personal relationship with Jesus," said
Walt Wilson, GMO Founder.

GMO uses modern online and mobile advertising to find someone interested in hearing about God, share the Gospel, offer an online Bible, and provide discipleship – all guided by a trained Online Missionary. Since GMO's ministry launched in 2004, more than 500 million people have been reached with the gospel online with 100 million indicated decisions for Jesus.

Liberty University has more than 100,000 students studying between their residential and online programs of study. Their student body collectively represents all 50 states and 95 countries. Students and alumni are constantly engaged in areas all over the world, including the school's ongoing [Restore Rwanda](#) campaign and several short-term mission trips through the [Center for Global Engagement](#). Global Focus Week allows students to continue pursuing these options and become more involved in missions.

About Global Media Outreach GMO's vision is to give everyone on earth multiple opportunities to know Jesus Christ by 2020, build their faith and connect them to Christian communities in every country. GMO uses the Internet and mobile devices in multiple languages to share the Good News of Jesus Christ across the globe. For more information about online missions at GMO visit <http://www.globalmediaoutreach.com>.

SOURCE Global Media Outreach