

Product Recall: Frozen Uncooked Lean Ground Beef Due to Potential Health Concern

Written by Australian Business

BRAMPTON, ON, Oct. 20, 2013 /CNW/ - Loblaw Companies Limited (Loblaw) is asking the public not to consume frozen *Uncooked Lean Ground Beef* sold in 1.6 kg package size, as it may be contaminated with E.coli O157:H7. The product is sold at Loblaw banner stores across Canada.

Specifically:

Product	UPC	Size	Affected Code
Frozen Uncooked Lean Ground Beef	060507 35235 7	1.6 kg(4x400G)	Best Before:2014-06-01

Loblaw has removed the affected product from sale in stores. No consumer complaints or incidents have been reported to date.

The product was sold at:

- **Ontario:** *Loblaws®*, *nofrills®*, *Real Canadian Superstore®*, *Your Independent Grocer®*, *Zehrs Markets®*, *Real Canadian Wholesale Club®*, *Extra Foods®*, *Fortinos®*, *Freshmart®*, *AXEP*

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®

and

Cash&Carry

®

- **Atlantic:** Atlantic Superstore®, Real Canadian Wholesale Club®, Cash&Carry®,
Dominion

®

(in

Newfoundland

and

Labrador

), Freshmart

®

, Red & White

®

, nofrills

®

and

Save Easy

®

- **Québec:** Loblaws®, Maxi & Cie®, Maxi®, Presto/Club Entrepot® Provigo le Marché® and
Provigo

®

- **West:** Real Canadian Superstore®, Real Canadian Liquorstore®, Real Canadian
Wholesale Club®, Extra®,
Foods
nofrills

®

, Shop Easy

®

, SuperValu

®

, Westfair Independents

and

Your Independent Grocer

®

For a complete list of store information please visit: <http://loblawstores.ca/LCLOnline/>

We sincerely apologize to our valued customers for any inconvenience or concern due to the unavailability of this product and its recall. The health and safety of our customers is paramount to us and we are committed to providing our customers with a clean and safe store

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environment and offering products that are produced, sourced and handled responsibly.

Customers can return the products to any of the above mentioned Loblaw banner stores in the provinces indicated where the customer service desk will provide a full refund (including without receipt) or contact customer service at 1-800-296-2332 and customerservice@loblaws.ca

SOURCE Loblaw Companies Limited

Image with caption: "Product Recall: Frozen Uncooked Lean Ground Beef 1.6 kg (4x400g) package size (CNW Group/Loblaw Companies Limited)". Image available at: http://photos.newswire.ca/images/download/20131020_C5559_PHOTO_EN_32285.jpg