

## Compareclinic.com and Cooper, Claridge-Ware Form Partnership

Written by Australian Business

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Hong Kong - [Media OutReach](#) - 4 September 2013 - Healthcare information and community website, Compareclinic.com, and leading Hong Kong based insurance broker, [Cooper Claridge-Ware Limited](#), are pleased to announce the formation of a comprehensive digital partnership in Hong Kong.

Compareclinic.com has been designed to provide health tips and connect people with trusted healthcare services. Fully launched in Singapore, the site is now starting to be developed for the use of the Hong Kong public and is intended to facilitate the process of identifying and obtaining the best healthcare services possible.

Cooper Claridge-Ware will be assisting Compareclinic.com in the development of its Hong Kong operations by providing in-depth advice and expert content on all of the healthcare and health insurance issues currently facing the Hong Kong public. Cooper Claridge-Ware will be joined by a panel of healthcare experts within an array of specialties, assembled by Compareclinic.com from around the world, to offer clarity into a range of pressing topics.

Michael Lamb, Marketing Director for Cooper Claridge-Ware said of the partnership, "We are thrilled to be working with Compareclinic.com to help make identifying and accessing suitable healthcare solutions much easier in Hong Kong. Compareclinic.com is unique in Asia as it has been designed to both simplify healthcare, while empowering consumers to make smarter choices with their medical needs. The site is a fantastic tool and has the promise to completely change the way consumers view healthcare."

Adding to this Virginia Chan, Director of Compareclinic.com went on to state, "The partnership is exciting because it strengthens our ability to help people live a healthy and happy life. With leading health insurance experts on our advisory panel, we are in a much better position to help our users make better decisions about their health."

Cooper Claridge-Ware is an expert Hong Kong Insurance broker offering a diverse range of coverage options within the territory. Working with Health Insurance, Life Insurance, and General Insurance products, Cooper, Claridge-Ware was established to help simplify the process of obtaining high-quality protection in Hong Kong whilst maintaining superior levels of customer service and transparency.

Working with Compareclinic.com to provide in-depth insurance advice and analysis, Cooper

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Claridge-Ware is continuing the creation of unique partnership networks for the benefit of all insurance consumers in Hong Kong

Company Logo

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