

**SINGAPORE-- [Media OutReach](#) --8 OCTOBER 2013** -- Singapore-based social networking app, [Paktor](#) , is further expanding into the Asian region, namely Taiwan, South Korea, India and Japan, to help singles connect and find the love of their lives. T



From left: Joseph Phua, founder of Paktor, with the cast of Rhythm of the Rain, Alan Kuo, Vivian Hsu, Ginnie Han, Vincent Fang, Queen Wei

Celebrating this announcement and the theme of love and friendship, Paktor is sponsoring Taiwanese film, *Rhythm of the Rain* (雨你在一起), which premieres in Singapore today.

Launched in June this year, Paktor shortly clinched the third place on the top free iPhone apps chart for Singapore. Currently, it is ranked the most downloaded networking app in Singapore by AppData.com, with more than 40 million profile ratings and 150,000 matches since its launch. Following its success in Singapore, Paktor has also recently launched in Hong Kong, Thailand, Vietnam, the Philippines and Malaysia, and the app will make its debut soon in other Asian regions.

# PAKTOR Announces Regional Expansion with Sponsorship of Taiwanese Film Rhythm of the Rain

Written by Australian Business

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As part of the movie's promotional activities, Paktor is sponsoring the Love Lock Fences which are inspired by the fences on Pont de l'Archevêché in Paris, on which lovers secure padlocks to symbolize love and eternity. From about a week, the Love Lock Fences will be placed at a number of locations in Singapore for couples to "lock" their love for eternity.

Reflecting elements of the movie's plot, such as the subtleties of human communication due to the protagonist's handicap, proceeds from every love padlock purchased will go to the Singapore Association for the Deaf (SADeaf).

Photo

<http://release.media-outreach.com/release.php/Images/1239>

Company Logo

<http://release.media-outreach.com/release.php/Images/1238>

About Paktor Pte Ltd

Founded in April 2013, Paktor is a leading Asian social networking app. Dedicated to getting

users a date before their friends do, Paktor is recognized for its emphasis on anonymity, locality, and usability for their users. Taking dating to a whole new level, Paktor makes it fuss-free and conveniently brings people together, without the pressure.

Shortly after the app went live, Paktor clinched the 3rd place spot on the top free iPhone apps chart for Singapore. Currently, it is ranked the most-downloaded networking app in Singapore by AppData.com, with more than 150,000 active users since its launch in mid-June; and the number of active users is continuously expanding at an overwhelming exponential rate.